

2014-2015 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): February 1, 2014 through January 31, 2015
Call signs of stations comprising the reporting Station Employment Unit:
KETA-TV Oklahoma City

I. Full-time vacancies filled during period

1. Job Title: Photojournalist	Date Filled: 07/01/14
2. Job Title: Traffic Assistant	Date Filled: 10/06/14
3. Job Title: Traffic Assistant	Date Filled: 11/03/14

II. Each recruitment or referral source ("source") used to seek candidates for each vacancy

See attached recruitment list for a detail of all advertising or posting off each of the positions listed below. The source listed is where the person that was hired saw the position.

1. Job Title (from Section I above): Photojournalist Date Filled: 07/01/14

Source	Contact Person	Address	Tel. No.
Website Posting	Toni Matthews	7403 N. Kelley Avenue OKC, OK 73111	405-848-8501

Interviewed Person Hired? Yes
Number of person interviewed: 3 2-Website 1-Unknown
See recruitment list below

2. Job Title (from Section I above): Traffic Assistant Date Filled: 10/06/14

Source	Contact Person	Address	Tel. No.
Classified Posting	Toni Matthews	7403 N. Kelley Avenue OKC, OK 73111	405-848-8501

Interviewed Person Hired? Yes
Number of interviews: 4 1-Website 2-Classified Ad 1-Unknown
See recruitment list below

3. Job Title (from Section I above): Traffic Assistant Date Filled: 11/03/14

Source	Contact Person	Address	Tel. No.
Website Posting	Toni Matthews	7403 N. Kelley Avenue OKC, OK 73111	405-848-8501

Interviewed Person Hired? Yes
Number of interviews: 4 1-Website 2-Classified Ad 1-Unknown
See recruitment list below

III. Total number of persons interviewed for all full-time vacancies filled during period: 11

IV. Total number of interviewees for all full-time vacancies filled during period per source:

Source	Contact Person	Address	Tel. No.	
Interviewees Referred (no.)				
Website Postings	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 4
Classified Ad	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 4
Unknown	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 3

V. Outreach activities during period

1. **Internship Program:** OETA had numerous students from various colleges and universities participate in the internship program. Internships were available in production studio/control room, news and public affairs reporter/photojournalist and Documentary reporter/photojournalist/editor/writer.
2. **Scholarship Program:** OETA awarded four Dillehey/Thrash Scholarships during this period. These scholarships are awarded to outstanding students with broadcasting majors for use towards their education expenses. Students applied through the college-broadcasting departments at their schools in the fall. The applications were evaluated, the top candidates were interviewed and the top five students were awarded scholarships of \$1,000 each. **Adrienne Munoz**, from **Rogers State University**, **Michael Ipong** from the **University of Central Oklahoma**, **Pamela Ortega** from the **University of Oklahoma** and **Morgan Wells** from **Oklahoma State University** and **Shelby Cargill** from **Northern Oklahoma College** are this year's winner.
3. **Broadcast Student Seminar:** In September 2014, OETA hosted its annual seminar for broadcast students enrolled at universities and colleges with membership in the Oklahoma Broadcast Educators Association (OBEA). The event was jointly organized and orchestrated by OETA and OBEA. It featured speakers and panels discussing relevant issues in broadcasting to give students the opportunity to ask questions and learn from seasoned professionals.
4. **Training Programs:** During this period, supervisors attended Human Resource Development Services workshops, and some of the employees attended technical training. Employees often attend professional training courses throughout the year.
5. **Community Engagement:** Traveled across the state to provide Ready to Learn parent workshops, teacher trainings and free family events that promote and encourage early learning. OETA also hosted more than 1,500 Oklahomans at the State Capitol for a day of children's activities and local content engagement. OETA provided digital media presentations and trainings for Oklahoma educators at education conferences. Plus, OETA hosted a statewide Children's Storybook Contest and Celebration and Read Across Oklahoma at the OKC ZOO, bringing in thousands of Pre-K students, teachers and parents for a day of literacy celebration, free books and interaction with PBS KIDS characters. Provided free Cat in the Hat literacy engagement events at Metro Tech daycare centers and mercy Health Clinics. Introduced new Explore the Outdoors program at various Oklahoma State Parks that included STEM curriculum. Other services include four Downton Abbey screenings, Community Cinema screenings and discussions of documentary films, free educational materials at the Thomas the Train events.

Job Recruitment Listing – Traffic Assistant

Oklahoma State University	https://www.myinterfase.com/okstate/employer/
Oklahoma University	http://www.ou.edu/career/employers/index.html
OMES	Office of Management and Enterprise Services-State of Oklahoma
OETA and Internal Email	OETA website
Oklahoma Baptist	http://www.okbu.edu/campuslife/studentservices/submit_job.html
Oklahoma Christian	http://connect.oc.edu/networking/submit.asp
UCO	https://www.myinterfase.com/ucok/employer/home.aspx
East Central	https://www.myinterfase.com/ecok/employer/home.aspx
Northeastern Oklahoma State	https://www.myinterfase.com/nsuok/employer/
Oklahoma Association of Broadcasters	http://oabok.org/JobBank/Employers
Cameron University	http://www.collegecentral.com/cameron/
Oklahoma City Community College	http://www.collegecentral.com/occc/
Langston	jawallace@langston.edu
Daily Oklahoman	
Tulsa World	
Black Chronicle	
Oklahoma City Hispanic Chamber	

Job Recruitment Listing – Photojournalist

Oklahoma State University	https://www.myinterfase.com/okstate/employer/
Oklahoma University	http://www.ou.edu/career/employers/index.html
OMES	Office of Management and Enterprise Services-State of Oklahoma
OETA and Internal Email	OETA website
Oklahoma Baptist	http://www.okbu.edu/campuslife/studentservices/submit_job.html
Oklahoma Christian	http://connect.oc.edu/networking/submit.asp
UCO	https://www.myinterfase.com/ucok/employer/home.aspx
East Central	https://www.myinterfase.com/ecok/employer/home.aspx
Tulsa University	https://utulsa-csm.symplicity.com/employers
Oklahoma Association of Broadcasters	http://oabok.org/JobBank/Employers
Cameron University	http://www.collegecentral.com/cameron/
Roger State University	http://rsu.edu/hirehillcats/employers.asp
Northeastern Oklahoma State	https://www.myinterfase.com/nsuok/employer/
Oklahoma City Community College	http://www.collegecentral.com/occc/
Langston	jawallace@langston.edu
Daily Oklahoman	
Tulsa World	
Black Chronicle	
Oklahoma City Hispanic Chamber	