

2013-2014 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): February 1, 2013 through January 31, 2014
Call signs of stations comprising the reporting Station Employment Unit:
KETA-TV Oklahoma City

I. Full-time vacancies filled during period

- | | |
|---|-----------------------|
| 1. Job Title: Maintenance Engineer | Date Filled: 02/11/13 |
| 2. Job Title: Traffic Assistant | Date Filled: 05/01/13 |
| 3. Job Title: Deputy Director, Educational Outreach | Date Filled: 10/14/13 |
| 4. Job Title: Digital Media Specialist | Date Filled: 12/02/13 |
| 5. Job Title: Production Operator | Date Filled: 12/02/13 |

II. Each recruitment or referral source ("source") used to seek candidates for each vacancy

See attached recruitment list for a detail of all advertising or posting off each of the positions listed below. The source listed is where the person that was hired saw the position.

1. Job Title (from Section I above): Maintenance Engineer Date Filled: 02/11/13
- | Source | Contact Person | Address | Tel. No. |
|-----------------|----------------|-------------------------------------|--------------|
| Website Posting | Toni Matthews | 7403 N. Kelley Avenue OKC, OK 73111 | 405-848-8501 |
- Interviewed Person Hired? Yes
Number of person interviewed: 1 1-Website
All positions listed with the job recruitment listings attached

2. Job Title (from Section I above): Traffic Assistant Date Filled: 05/01/13
- | Source | Contact Person | Address | Tel. No. |
|-----------------|----------------|-------------------------------------|--------------|
| Website Posting | Toni Matthews | 7403 N. Kelley Avenue OKC, OK 73111 | 405-848-8501 |
- Interviewed Person Hired? Yes
Number of interviews: 5 5-Website
All positions listed with the job recruitment listings attached

3. Job Title (from Section I above): Dep. Dir. Educ. Outreach Date Filled: 10/14/13
- | Source | Contact Person | Address | Tel. No. |
|-----------------|----------------|-------------------------------------|--------------|
| Website Posting | Toni Matthews | 7403 N. Kelley Avenue OKC, OK 73111 | 405-848-8501 |
- Interviewed Person Hired? Yes
Number of interviews: 1 1-Website
All positions listed with the job recruitment listings attached

4. Job Title (from Section I above): Digital Media Specialist Date Filled 12/02/13
- | Source | Contact Person | Address | Tel. No. |
|-----------------|----------------|-------------------------------------|--------------|
| Website Posting | Toni Matthews | 7403 N. Kelley Avenue OKC, OK 73111 | 405-848-8501 |
- Interviewed Person Hired? Yes
Number of Interviews: 4 3-Website 1-Referral
All positions listed with the job recruitment listings attached

5. Job Title (from Section I above): Production Operator Date Filled: 12/02/13
- | Source | Contact Person | Address | Tel. No. |
|------------------|----------------|-------------------------------------|--------------|
| Internal Posting | Toni Matthews | 7403 N. Kelley Avenue OKC, OK 73111 | 405-848-8501 |
- Interviewed Person Hired? Yes
Number of interviews: 1 1-Internal
All positions listed with the job recruitment listing attached

III. Total number of persons interviewed for all full-time vacancies filled during period: 12

IV. Total number of interviewees for all full-time vacancies filled during period per source:

Source	Contact Person	Address	Tel. No.	
Interviewees Referred (no.)				
Internal Posting	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 1
Website Postings	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 10
Referrals	Toni Matthews	7403 N Kelley Avenue	OKC, OK 73111	405-848-8501 1

V. Outreach activities during period

1. **Internship Program:** OETA had numerous students from various colleges and universities participate in the internship program. Internships were available in production studio/control room, news and public affairs reporter/photojournalist and Documentary reporter/photojournalist/editor/writer.
2. **Scholarship Program:** OETA awarded four Dillehey/Thrash Scholarships during this period. These scholarships are awarded to outstanding students with broadcasting majors for use towards their education expenses. Students applied through the college-broadcasting departments at their schools in the fall. The applications were evaluated, the top candidates were interviewed and the top four students were awarded scholarships of \$1,000 each. **Chelsay Adams** from **Northwestern Oklahoma State University**, **Tonico Figueroa** from the **University of Central Oklahoma**, **Madeline Stebbins** from the **University of Oklahoma** and **Jonathan Polasek** from **Oklahoma Baptist University** are this year's winner.
3. **Broadcast Student Seminar:** In October 2013, OETA hosted its annual seminar for broadcast students enrolled at universities and colleges with membership in the Oklahoma Broadcast Educators Association (OBEA). The event was jointly organized and orchestrated by OETA and OBEA. It featured speakers and panels discussing relevant issues in broadcasting to give students the opportunity to ask questions and learn from seasoned professionals.
4. **Training Programs:** During this period, supervisors attended Human Resource Development Services workshops, and some of the employees attended technical training. Employees often attend professional training courses throughout the year.
5. **Community Engagement:** Traveled across the state to talk to Oklahomans in Woodward, Lawton, Durant, Oklahoma City and Tulsa to engage communities in a conversation about their needs and how OETA can leverage educational content and services. OETA also hosted more than 1,000 Oklahomans at the State Capitol for a day of children's activities and local content engagement. OETA provided digital media presentations and trainings for Oklahoma educators at five different conferences. Plus, OETA hosted a statewide Children's Storybook Contest and Celebration and Read Across Oklahoma at the OKC ZOO, bringing in thousands of Pre-K students, teachers and parents for a day of literacy celebration, free books and interaction with PBS KIDS characters. Other services include providing PBS KIDS characters at READOK event on the State Capitol Lawn, free Downton Abbey screenings in Tulsa and OKC, Community Cinema screenings and discussions of films that address high school dropout crisis, free educational materials at the Thomas the Train events, and free screenings of children's programs, including special screenings in environments that engage autistic children and their families.

Job Recruitment Listing

Oklahoma State University	https://www.myinterfase.com/okstate/employer/
Oklahoma University	http://www.ou.edu/career/employers/index.html
Office of Personnel Management	OPM (email patricia.nelson@omes.ok.gov)
OETA and Internal Email	OETA website - Ashley Barcum
Oklahoma Baptist	http://www.okbu.edu/campuslife/studentservices/submit_job.html
Oklahoma Christian	http://connect.oc.edu/networking/submit.asp
UCO	https://www.myinterfase.com/ucok/employer/home.aspx
East Central	https://www.myinterfase.com/ecok/employer/home.aspx
Tulsa University	https://utulsa-csm.symplicity.com/employers/
Oklahoma Association of Broadcasters	http://oabok.org/JobBank/Employers
Cameron University	http://www.collegecentral.com/cameron/
OCU (Oklahoma City University)	https://www.myinterfase.com/okcu/employer/home.aspx
Rogers State	http://www.rsu.edu/hirehillcats/employers.asp
Northeastern Oklahoma State	https://www.myinterfase.com/nsuok/employer/
Northern Oklahoma College	http://www.collegecentral.com/north-ok/
Oklahoma City Community College	http://www.collegecentral.com/occc/
Langston	jwallace@langston.edu
Current Newsletter	Ads Purchased for certain job listings
CPB	CPB.org
Black Chronicle	Send to cmoore@blackchronicle.com
Hispanic Chamber	www.okchispanicchamber.org