

# PROFILE

## Mark Keefer

News Director, Executive Producer, Producer  
Public Square



Mark Keefer is an Emmy® Award-winning journalist who heads up MPT's News & Public Affairs programming. In this role he serves as news director, executive producer and producer of three weekly programs.

MPT's Public Square programming block consists of *Direct Connection* on Monday evenings, MPT's only "live" weekly program; *Your Money & Business* on Thursdays; and the station's flagship public affairs show, *State Circle*, now in its third decade of comprehensive state political coverage.

Mr. Keefer oversees MPT's news and public affairs special programming including the Governor's Annual State of the State production, and during election season produces debates.

He also executive produces special programming for MPT including the Emmy-nominated documentary *Marvin Mandel, A Complicated Life* and the Emmy-winning *9/11, Ten Years Later* and *Unlocking Invisible Fences*. More recently, Mr. Keefer executive produced *America Addicted*, a 60-minute special presentation. MPT partnered with its *PBS NewsHour* colleagues on this program, which focused on Maryland's and the nation's opioid addiction crisis.

Before joining MPT, Mr. Keefer produced news and sports shows in Washington, DC at stations including WUSA9 and WNBC4. He also served as assistant director for the Sports News Network, CBS Sports, Madison Square Garden Network, and the United States Information Agency. Earlier, Mr. Keefer worked as a video-audio technician for Johns Hopkins University in Washington, D.C. and its Rockville, Maryland campus. He also served as a correspondent for the Montgomery County Gazette.

Mr. Keefer is a graduate of the University of Maryland, College Park.