



2017 LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY



*MPT enriches lives and
strengthens communities
through the power of
media.*

Local Value

- As the only broadcaster in Maryland whose signal reaches all parts of the state, MPT has **UNPARALLELED REACH** and is free and accessible to all.
- From arts and public affairs to how-to and history, MPT offers citizens of all ages **QUALITY PROGRAMMING** on four channels.
- MPT now makes its programs available to viewers **AT HOME AND ON THE GO** through broadcast tv, online streaming, and the MPT mobile app.

Key Services

- MPT's **EDUCATION** Division serves teachers, students, and families through the development and delivery of interactive multimedia and activities, face-to-face workshops and training, and community events.
- MPT regularly partners with other organizations to empower the community through **CIVIC ENGAGEMENT** during initiatives such as *Chesapeake Bay Week*®.
- MPT produces three **PUBLIC AFFAIRS** shows each week focused on local and national issues, including *Direct Connection* which gives viewers the opportunity to call in and participate in discourse.
- MPT is a **TRUSTED BROADCASTER** of local and national content and produced or presented more than 280 individual shows in FY17.

Local Impact

- MPT registered nearly **65,000 members**. These members donated to support MPT's free services.
- On average, MPT served **1.6 million viewers** per month with quality content.
- MPT answered **over 20,738 viewer inquiries** via phone and email.
- *MPT.org* had **over 3.7 million page views**.



2017 LOCAL CONTENT AND SERVICE REPORT ON THE AIR

A TRUSTED SOURCE FOR QUALITY PROGRAMMING

In FY17, MPT produced or presented 114 hours of local content and 35 hours of national content for a total of 149 hours accounting for more than 280 individual shows.

LOCAL MPT ORIGINAL PROGRAMS/SERIES PRODUCED & AIRED IN FY17	NUMBER OF SHOWS	LENGTH IN HOURS	TOTAL HOURS PRODUCED
<i>Artworks 500</i>	26.00	0.50	13.00
<i>Chesapeake Collectibles 700</i>	13.00	0.50	6.50
<i>Baker Artist Awards 2017</i>	1.00	0.50	0.50
<i>Eatin' Oysters: Chesapeake Style</i>	1.00	0.50	0.50
<i>Young Artists of America: The Songs of Tim Rice</i>	1.00	1.00	1.00
<i>America's Veterans: A Musical Tribute 2016</i>	1.00	1.00	1.00
<i>Your Money & Business</i>	51.00	0.50	25.50
<i>Direct Connection</i>	44.00	0.50	22.00
<i>State Circle</i>	43.00	0.50	21.50
<i>State of the State</i>	1.00	1.00	1.00
<i>Ways to Pay for College 2016</i>	1.00	0.50	0.50
<i>Breaking Heroin's Grip: Road to Recovery</i>	1.00	1.00	1.00
<i>Outdoors Maryland (2901-2903)</i>	3.00	0.50	1.50
<i>Concert For the Chesapeake Bay: Fan Favorites</i>	1.00	1.50	1.50
<i>Maryland Farm & Harvest 400</i>	13.00	0.50	6.50
<i>Chesapeake Bay Summit 2017</i>	1.00	1.00	1.00
<i>Maryland State Geographic Bee</i>	1.00	1.00	1.00
<i>Search for the USS Scorpion</i>	1.00	0.50	0.50



2017 LOCAL CONTENT AND SERVICE REPORT
ON THE AIR

**LOCAL MPT PLEDGE BREAKS
PRODUCED & AIRED IN FY17**

Van Morrison: Live at the Rainbow

Younger Skin from Within with Dr. Trevor Cates

**NATIONAL MPT PRESENTATIONS
PRODUCED & AIRED IN FY17**

MotorWeek 3600

National Geographic Bee 2017

Steven Raichlen's Project Smoke 200 (207-213)

Steven Raichlen's Project Smoke 300 (301-305)

*An American Conscience: The Reinhold Niebuhr
Story*

The Last Ring Home

**LOCAL MPT PRESENTATIONS
ACQUIRED & AIRED IN FY 17**

Brendan Looney: Man of Honor

Let's Have Some Church, Detroit Style

Maryland Music

When Voices Meet

29 Years: Bong, Sarah and the King

Watermen (2014)

Understanding Joy (2016 edit)

*Moms & Meds: Navigating Pregnancy &
Psychiatric Medication*

*Taking Back the Airwaves: The Story of the Radio
Pirates*

Keeping the Potomac: The Politics of Water

*Til-Made: Remembering the Tilghman Packing
Company*

	NUMBER OF SHOWS	LENGTH IN HOURS	TOTAL HOURS PRODUCED
<i>Van Morrison: Live at the Rainbow</i>	1.00	0.33	0.33
<i>Younger Skin from Within with Dr. Trevor Cates</i>	1.00	0.50	0.50
	NUMBER OF SHOWS	LENGTH IN HOURS	TOTAL HOURS PRODUCED
<i>MotorWeek 3600</i>	52.00	0.50	26.00
<i>National Geographic Bee 2017</i>	1.00	1.00	1.00
<i>Steven Raichlen's Project Smoke 200 (207-213)</i>	7.00	0.50	3.50
<i>Steven Raichlen's Project Smoke 300 (301-305)</i>	5.00	0.50	2.50
<i>An American Conscience: The Reinhold Niebuhr Story</i>	1.00	1.00	1.00
<i>The Last Ring Home</i>	1.00	0.50	0.50
	NUMBER OF SHOWS	LENGTH IN HOURS	TOTAL HOURS ACQUIRED
<i>Brendan Looney: Man of Honor</i>	1.00	0.50	0.50
<i>Let's Have Some Church, Detroit Style</i>	1.00	1.00	1.00
<i>Maryland Music</i>	1.00	1.00	1.00
<i>When Voices Meet</i>	1.00	0.50	0.50
<i>29 Years: Bong, Sarah and the King</i>	1.00	0.50	0.50
<i>Watermen (2014)</i>	1.00	1.50	1.50
<i>Understanding Joy (2016 edit)</i>	1.00	0.50	0.50
<i>Moms & Meds: Navigating Pregnancy & Psychiatric Medication</i>	1.00	1.00	1.00
<i>Taking Back the Airwaves: The Story of the Radio Pirates</i>	1.00	0.50	0.50
<i>Keeping the Potomac: The Politics of Water</i>	1.00	0.50	0.50
<i>Til-Made: Remembering the Tilghman Packing Company</i>	1.00	0.50	0.50



2017 LOCAL CONTENT AND SERVICE REPORT ON THE AIR

National Academy of Television Arts and Sciences 59th annual Emmy® Awards

Overall Excellence

Maryland Public Television

Larry D. Unger, President/General Manager

Chesapeake Heritage - Program/Special

Conowingo Dam: Power on the Susquehanna

John Paulson, Writer/Director

Michael English, Executive Producer/Writer

Patrick Ridgely, Associate Producer

Education/Schools – Program Feature/Segment

Artworks: OrchKids

Tanya Spann Roche, Segment Producer

Audio

Maryland Vietnam War Stories

David Wainwright, Audio Post Production, Lead Mixer

Lighting

Concert for the Chesapeake Bay 2016

Tracy Gaspari, Lighting Designer/Director

Program (Non-News)

Conowingo Dam: Power on the Susquehanna

Patrick Shea, Editor

Community Service

MPT Salutes Vietnam Veterans

Larry D. Unger, President/ General Manager

Academy of Interactive and Visual Arts

W³ Awards (2016)

category: Online Video Activism

category: Online Video Documentary: Public Service

Silver Awards: Voices of Baltimore: Black, White and Gray

Amy Oden, Kyara Lombre, Producer/Editors

Alex Vitalo, Executive Producer

Davey Award

Silver Davey Award: Maryland Public Television

category: Online Film/Video: Public Service & Activism

Voices of Baltimore: Black, White and Gray

Catholic Academy of Communication Professionals Gabriel Awards

category: Documentary – Local Release

An American Conscience: The Reinhold Niebuhr Story

Journey Films in partnership with MPT

National Capital Chesapeake Bay Chapter National Academy of Television Arts and Sciences Silver Circle induction

John Davis

Chesapeake Human Resources Association James W. Rouse Excellence in Diversity Award

category: Mid-size employer

Maryland Public Television

AWARDS VALIDATE PRODUCTION QUALITY

MPT's peers in the broadcasting industry cast their own vote for quality when they judge MPT worth of regional Emmy® Awards. In FY17, MPT earned 12 nominations and captured seven awards for its television work. Since its founding MPT has been nominated for 309 Emmy® Awards and boasts 149 wins.



2017 LOCAL CONTENT AND SERVICE REPORT ON THE AIR

Breaking Heroin's Grip: Road to Recovery

Breaking Heroin's Grip: Road to Recovery is a poignant and personal documentary shedding light on our region's pressing heroin problem. Told through the lens of adults who have experienced heroin's grip firsthand, the film gives viewers an authentic look inside the complexities of this harrowing epidemic.

The program included a 40-minute documentary followed by a 20-minute live phone bank offering viewers expert information about treatment. The documentary was produced by Maryland Public Television in partnership with the Maryland Department of Health. The program was simulcasted by numerous broadcasters (both TV and radio) in Maryland as well as surrounding states.



Eatin' Oysters: Chesapeake Style!



This half-hour documentary is the third installment in MPT's popular *Eatin'* series (previous installments were *Eatin' Crabs: Chesapeake Style* and *Eatin' Crabcakes: The Best I Ever Had*). In the Chesapeake Bay region, the Chesapeake oyster is king. Whether it's slurped down raw on the half shell or fried, baked, braised or roasted, it's a favorite. *Eatin' Oysters: Chesapeake Style!* takes viewers around the Chesapeake region in search of who's eating oysters, where to find the best of them, and the best ways to eat them.

MotorWeek Season 36

In FY17, MPT celebrated 36 years of the hit series *MotorWeek*. This MPT original, television's longest running automotive series, broke new ground 36 years ago when it became the first weekly series to fuel America's fascination for all things automotive. The series remains popular with MPT's audience and public television viewers nationwide and is also distributed on such channels as *Velocity* and *Voice of America*.



Maryland State Geographic Bee & National Geographic Bee



For the second year, Maryland Public Television hosted the *Maryland State Geographic Bee* in which top students from across the state compete for a spot in the *National Geographic Bee*. In addition to acting as host for the qualifier competition, MPT filmed the top 10 students as they competed to represent Maryland at the national competition and broadcast the hour-long contest the following weekend.

MPT also once again filmed the *National Geographic Bee* in which state Geographic Bee champions from the 50 states, District of Columbia, U.S. Atlantic and Pacific territories and Department of Defense Dependents Schools competed for the national title and scholarships. As in previous years, MPT distributed the program to public television stations nationwide.

THE DIG

The Dig covered a wide array of topics in FY17 with segments on everything from art to environmental issues. Features included:

- **Guerrilla Girls** - Through graphics and humor, anonymous women in this collective make their voices heard in the art world.
- **Sculpture Garden** – A stroll through 30 acres of nature and sculptures, many acquired in partnership with the Smithsonian Institution and which once were featured on the National Mall.
- **Telescope** - The telescope at the Maryland Science Center, a veteran explorer of the night sky for decades, offers its exciting views of the planets and the moon to the public.
- **Maryland Native Plants** – How many gardeners pay attention to whether the plants they work with are native to the state? The Maryland Native Plant Society thinks we should.
- **Fracking and Public Health** - Dr. Gina Angiola addresses public health concerns which have emerged as a focal point in dialogues around fracking.

Two new series join Digital Studios

In FY17, two new online productions – *The Dig* and *Overcoming Opioids* – had their debut. The former is a series that explores local/regional issues, art, and innovations, while the latter is a series of informational narratives describing the front lines of the opioid crisis.



These newer productions – *The Dig* and *Overcoming Opioids* – join the earlier *Voices of Baltimore: Black, White & Gray*, a compilation of short narratives that shed light on the events that occurred in Baltimore in April 2015, in the Digital Services library. *Voices of Baltimore* itself earned several awards

Digital Studios & Social Media

Viewers of Digital Studios productions increasingly accessed the videos through social media posts published by the station's Creative Services team. For example, *Voices of Baltimore: Black, White & Gray* garnered 47,573 video views on Facebook with a reach of 202,392 persons. *Overcoming Opioids* attracted 5,187 video views on Facebook with a reach of 16,909 citizens, while the various videos within *The Dig* reached nearly 58,000 persons through 14,917 video views on Facebook.

Online Streaming & The MPT App

From this week's episode of *Maryland Farm & Harvest* to the most recent *Independent Lens* presentation, MPT offers viewers hundreds of local and national programs to stream online through a web browser.

MPT released the MPT app in FY16 to give users the ability to stream programs on their mobile device and access the MPT broadcast schedule. The app is free and available for iOS and Android.

In addition to the all of the free content available for streaming, MPT also offers extended access to Passport, an on-demand library of PBS and MPT programming to members who support MPT with a contribution of \$60 or more. 9,846 MPT members have activated this feature.

YouTube Channels

MPT maintains two YouTube channels: the main MPT offering and a special channel for *MotorWeek* content. Each of these channels offers additional content not seen in the broadcast version of a program. In FY17, MPT's YouTube channel garnered 451,990 views for a total of 756,367 minutes of viewing time, while *MotorWeek*'s channel garnered a whopping 21,251,842 views representing 69,599,608 minutes of viewing time.



2017 LOCAL CONTENT AND SERVICE REPORT IN THE CLASSROOM

MPT's long-honored role in education helps prepare preschool kids and those in K-12 settings to succeed in school and in life. MPT was founded upon the principles of lifelong learning, and education is woven deeply into the fabric of our efforts. The station is a trusted education partner in Maryland that produces high-quality educational media, curricular resources, online courses, and innovative content for classrooms, communities, and families.

Thinkport

Thinkport.org, our free preK-12 education website, serves as the access point to MPT's educational products and services. *Thinkport.org* garnered 5,574,600 page views on its main site and an additional 17,611,500 for *Lure of the Labyrinth* (a digital game for middle school pre-algebra students) for a total of more than 23 million page views during FY17.

Inquiry Kits

In FY17, MPT expanded our educational media offerings with the production of 61 online research kits designed for use in social studies and history classes. Expertly curated from among 300 Library of Congress primary source documents, the kits make historical research accessible and relevant for a variety of students, including English language learners and students with special needs.



To help students better understand the research process, the kits include four online lessons, written from a high school student's point of view and featuring student actors from the George Washington Carver Center for Arts and Technology, a Baltimore County-wide public magnet high school in Towson. The project was developed in partnership with Maryland Humanities and funded by a grant from the Library of Congress Teaching with Primary Sources Program.

Continuing partnership with MSDE

Through a long-standing partnership with the Maryland State Department of Education, MPT provides accredited online courses for K-12 educators and childcare providers in Maryland. In FY17, MPT reached new milestones in K-12 education, enrolling 1,344 teachers in 67 online courses.

Similarly, MPT served the continuing education needs of 687 early childhood educators through four state-approved courses, offered year 'round through a rolling enrollment process.

Learning Modules

Building upon the station's highly acclaimed *MPT Salutes Vietnam Veterans* initiative (including the three-hour documentary film *Maryland Vietnam War Stories*), MPT's Education Division in FY17 produced a classroom-ready collection of online resources to extend learning into the schools. Crafted around the accounts of local veterans and standards-based instructional materials, the resources support learning and teaching around the historical period of the Vietnam War.



2017 LOCAL CONTENT AND SERVICE REPORT IN THE CLASSROOM

Teaching Module

In partnership with Allegany County Public Schools, MPT developed an online professional development resource focused on an innovative teaching method called the *Gradual Release of Responsibility (GRR)*. Available to all teachers, the interactive module includes instructional content, classroom footage, and interviews that create an engaging, self-paced learning experience for educators.

American Graduate: Let's Make it Happen

MPT deepened the dialogue around the importance of staying in school and earning a GED through *American Graduate: Let's Make It Happen* activities funded in part by the Corporation for Public Broadcasting. The station hosted film screenings and panel discussions, among which was *All the Difference*, a compelling story about teens who overcame significant obstacles to attend college. Audiences learned more about the complex issues at-risk youth face through a panel discussion led by the young teens in the film and film producer Wes Moore. MPT reached 200 audience members through this venture. *All the Difference* is a production of POV, TV's longest-running showcase for independent nonfiction films.

Community and Family Engagement

Committed to supporting underserved communities and reducing the achievement gap for disadvantaged children, youth, and families in Maryland, MPT in FY17 concentrated on several key activities.

PBS KIDS "Appy" Hours

MPT expanded its early education services to at-risk children and families in Baltimore City and Prince George's County through a series of PBS KIDS *Ready to Learn* workshops. At participating early education centers, parents and children engaged in interactive activities using digital content and media to build early math, literacy, and school readiness skills. Reducing barriers to learning, MPT provided an on-site mobile lab and guidance in how to use the resources effectively at home. Through this series, MPT provided learning opportunities to 150 families and children.

Daniel Tiger: Be My Neighbor Day

Reaching out to neighborhoods and families in Annapolis and St. Michaels, MPT participated in two special events focused on the importance of being a good neighbor in one's local community. The station's education team hosted PBS KIDS character Daniel Tiger and shared PBS KIDS multi-platform educational media, providing valued resources to 1,100 children and families at these events.

PROFESSIONAL DEVELOPMENT AND TRAINING

Extending MPT's educational services into schools, early learning programs, and the education community, the Education Division designed and facilitated numerous trainings, workshops, and presentations during FY17.

Through our established *Ready to Learn* outreach activities, MPT provided training and instruction around using PBS KIDS educational media and resources as a foundation for early learning. Education staff led presentations and sessions throughout Maryland, appearing at local conferences, meetings, and elementary schools in Baltimore City and Prince George's County.



2017 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

MPT Salutes Vietnam Veterans Traveling Exhibit

The traveling exhibit continued to make its way around Maryland from in FY17 to celebrate the military service of Marylanders during the Vietnam War. The exhibit features both current-day and wartime images of 16 men and women along with their recollections of incidents from the war. Also included is an opportunity for children to color pages to thank veterans as well as stationery for visitors to craft messages to veterans or share their own stories. The exhibit was hosted by public libraries in seven different counties in Maryland as well as the District of Columbia.



Friday Freeview Screenings

MPT provides viewers with a free preview of an upcoming PBS or MPT

production on the third Friday of every month, July 2016 through May 2017. Freeview events include programing screening, thematic refreshments, and a post screening interactive discussion. Programs featured included series premieres like *Poldark* and *Mercy Street*, documentaries such as *Black in America: And Still I Rise* and *The Bad Kids*, and local programs such as *Eatin' Oysters: Chesapeake Style!* and *Keeping the Potomac*.

Indie Lens Pop-Up

MPT served as a producing partner for the first time in for the 2016-2017 Indie Lens Pop-Up screening series. Indie Lens Pop-Up is a neighborhood series that brings people together for film screenings and community-driven conversations featuring documentaries from Independent Lens. Indie Lens Pop-Up draws local residents, leaders, and organizations to view and discuss what matters most, from newsworthy topics to family and relationships. MPT partnered with four library systems for more than a dozen screenings between October 2016 and June 2017. Films screened included *Best of Enemies*, *Meet the Patels*, *The Bad Kids*, *Newtown*, *National Bird*, and *Real Boy*.

MPT AT EVENTS

In addition to hosting events, MPT also participates in other organizations' events. In FY17 this included:

- The Maryland State Fair - August 26 - September 5, 2016 - Extensive exhibit display including three highlighted areas: *MPT Salutes Vietnam Veterans*, Maryland Public Television, TED Talks Education Revolution.
- Baltimore Book Festival - September 23-25, 2016 - Exhibit for Maryland Public Television focusing on highlighting Vietnam authors and the new Create channel
- Discover the Power of Age Expo - October 25-26, 2016 - Two separate exhibits: Maryland Public Television (highlighting MPT & MPT2 Create) and the *MPT Salutes Vietnam Veterans Traveling Exhibit*.
- Lord Baltimore Hotel Couture Tree Contest - November 28 - December 15, 2016 - MPT created and showcased "Belle of the Chesapeake" to highlight MPT's Chesapeake Bay Week® programming.
- JCC Community Block Party - June 4, 2017 - Exhibit highlighting children's activities including a bird feeder creation activities and coloring pages; giveaways included Nature Cat cinch bags.

Afternoon Tea Screening - July 8, 2016

In an effort to revamp its popular Afternoon Tea lineup, MPT hosted a screening event to obtain viewer input on the program changes. Attendees enjoyed thematic refreshments, previewed 10 British comedies and provided their feedback on each program.

TED Talks: Education Revolution - August- September 2016

This multi-tiered project included in-person and online screenings as well as an in-person engagement activities. As part of this initiative, MPT hosted the Town Hall on Education at the Maryland Institute College of Art on September 6, 2016. The event included previewing portions of *TED Talks: Education Revolution* as well as an interactive panel discussion on the current and future state of education. MPT also partnered with Detroit Public Television to host an online screening and panel discussion on the OVEE platform on September 15. Additionally, MPT led the Voter Encouragement Campaign took at the Maryland State Fair and at MPT from late August through September 2016.

Defying the Nazis: The Sharps' War - September 2016

MPT highlighted this PBS special documentary with two distinct events. The first was an in-person screening of a portion of the film followed by a panel discussion held at the Gordon Center for Performing Arts on September 14. This included a presentation with Q&A by the film's co-creator, and grandchild of the Sharps, Artemis Joukowski.

MPT also hosted an OVEE screening on September 26 at noon, to encourage lunchtime participation. This screening included the film in its entirety.

Watch & Play Kids Day - November 19, 2016

This afternoon event for families included refreshments, a screening of *Wild Kratts: Creatures of the Deep Sea*, and a sneak peek of the new PBS Kids show *Splash and Bubbles*. Other activities included tours of the station, arts & crafts activities, and a hands-on presentation with Under the Sea traveling aquarium.



Mercy Street Screening - January 12, 2017

MPT partnered with the National Museum of Civil War Medicine, The Weinberg Center for the Arts, Flying Dog and Visit Frederick to host an exclusive, advance screening of the season 2 premiere of *Mercy Street*, followed by a panel discussion with series co-creator and executive producer Lisa Wolfinger; actress Tara Summers; and Civil War historian Jake Wynn.

STATION TOURS

MPT provides station tours to the public to raise awareness about MPT's operations and its mission, learn more about the community, and engage the people MPT serves.

People of all ages, from kindergarteners to senior citizens, travel from across the state to visit MPT and learn about broadcast television and production. Each tour is catered to suit the visitors and often includes cameos from members of MPT's production staff who share candid details about the intricacies of show biz.

In FY17, MPT provided 25 station tours to such groups as Chimes International, University of Maryland Eastern Shore, The Harbour School, Owings Mills High School, Girl Scout troops, Senior Box Office, and home school groups.



2017 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

Rikers: An American Jail Screening - April 26, 2017

MPT partnered with the Bill Moyers company and the University of Baltimore to hold a riveting screening and discussion on the humane toll of mass incarceration followed by a reception to continue the conversation. Panelists included Johnny Perez, safe re-entry advocate featured in the film; Debra Stanley, Ph.D., professor and Executive Director, School of Criminal Justice at UB; Roger E. Hartley, Ph.D., Dean, College of Public Affairs at UB; and Tarolyn Thrasher, Case Manager of the Re-Entry Program of the Druid Heights Community Development Corporation. MPT also developed a three-minute video to highlight the film, the screening event and the issues facing needing attention here locally.



Kids to Parks Day Events - May 2017

MPT partnered with WTTW and the National Park Trust to produce children's activities around *Nature Cat*. These events were a Fort McHenry Field Trip on May 16, 2017 at Fort McHenry in Baltimore and a Family Youth and Casting Call on May 20, 2017 at Constitution Gardens in Washington, D.C. Both events included activities areas for children to create bird feeders and each participant received a *Nature Cat* cinch bag.

Pledge Groups Volunteer

VOLUNTEERS HELP MPT EXTEND ITS SERVICE

MPT's volunteers recognize the public service MPT provides to the community, and they regard it as their social responsibility to broaden the station's resources through their personal volunteerism. We are grateful to the men and women who donate their valuable time and talent, whether it is by assisting with clerical tasks, acting as the station's ambassadors at community events, or receiving calls from donors during pledge drives. These individuals embody the true essence of MPT.

Chapter of Alpha Kappa Alpha, Inc.

MPT is grateful to have the assistance of organizations that pitch in to help on our on-air fundraising appeals. For FY17, our pledge phones were staffed by 24 groups that logged an impressive 117 hours of service on 22 pledge dates. Among them were: American Red Cross Central Maryland, American Sewing Guild, Blank Canvas 2 Art, Catonsville Concerts at 3, Central Maryland Volunteers, Chimes International, Coppin State University Alumni Association, Dulaney High School Key Club, Friends of MPT, Habitat for Humanity Chesapeake Restore, Harford County Public Library, Maryland Women's Expo, Meals on Wheels of Central Maryland, MECU of Baltimore, Morgan State Alumni, Owings Mills High School, Power Factor, Raskin Global, Scouters Lodge #236 A. F. & A. M., Sharon Lodge #182 A. F. & A. M., The Alzheimer's Association - Greater Maryland Chapter, The Izaak Walton League of America, Tri Sport Junction, Upsilon Epsilon Omega

The MPT Staff Pitches In

Our full- and part-time staff members do their jobs well. But in FY17, many went beyond their job duties to demonstrate exceptional community spirit and generosity. MPT employees supported many causes including: 21 units of blood donated in MPT's annual blood drive; participation in Maryland Charity Campaign (MCC) resulted in 32 employees pledging payroll contributions of \$9,673 and proceeds from MCC fundraising events reaching \$1,448 with approximately 50% of staff participation; 40 staff trained in CPR/AED by Security CPR Professionals, LLC; and 22 staff participated in "active shooter" training from Maryland Capitol Police representative Sgt. Andre Davis.



2017 LOCAL CONTENT AND SERVICE REPORT SUMMARY

Proud to Serve

Maryland Public Television is proud to serve its community with quality programming, civic engagement, and education services in Maryland and beyond. MPT embraces the serious responsibility of being at once an educator, journalist and entertainer for the citizens of Maryland.

MPT is accountable to its funders – corporations and nonprofits that sponsor our programs or contribute to our 501(c)(3) foundation – and to the nearly 65,000 members who invest in an on-air service that they can receive for free.

...What an efficient, effective team! Thanks for being so amazingly well-organized and fun to work with. If I put myself up for media adoption, I'd hope my new parents would be MPT!...

-Frank Sesno, host of MPT's Chesapeake Bay Summit, Emmy® award-winning journalist and 21-year veteran CNN White House correspondent and anchor.



NHK WORLD

Thank you for putting NHK on...in Baltimore City. I have enjoyed watching this channel in western cities like Las Vegas, and I'm very pleased to be able to watch it now in the comfort of my own home thanks to MPT.

This is what prompted me to make my donation today.
-Damon Roach, Baltimore City
