

# **Panhandle PBS Advisory Council Meeting**

**Tuesday, November 17, 2015**

The Panhandle PBS Advisory Council met on August 26, 2015 at 4:00 p.m. in the Studio of Panhandle PBS on the Amarillo College Washington Street Campus.

## **Panhandle PBS Advisory Council Members Present:**

Matt Morgan, Chair; Lindsey Murphy, Vice-Chair; Bob Balliett, Patrick Miller, Neal Nossaman, Roy Urrutia, Mackenzie Weir, Nola Hagemeyer, Alise Dixon, Tad Fowler, Jamie Johnson, Cameron Monroe, Emily Quinn

## **Panhandle PBS Staff Present:**

Jackie Smith, Tiffany Shepherd, Sheri Myers, Kyle Arrant, Matt Darby, Jaime Carrillo, Lynne Groom, Ellen Robertson Green, Julie Mann, Karen Welch, Chris Hays, Mike Fuller, Morgan Monroe

## **Welcome and Introductions –Matt Morgan, Chair**

Advisory Chair, Matt Morgan, welcomed all and called the meeting to order at 4:00. Introductions were made of all members and staff present.

## **Mission Minute—Lynne Groom**

Showing of video interstitial made with Lidia Bastianich during her visit to Amarillo and Panhandle PBS November 6-8, 2015.

## **Minutes of August 26, 2015 Meeting—Matt Morgan, Chair**

Matt Morgan asked for a review of the August 26, 2015 meeting minutes and asked if there were any revisions or additions. Motion to accept by Neal Nossaman, second by Patrick Miller.

## **Welcome incoming council members**

One new member (awaiting final approval by the Amarillo College Board of Regents) was introduced. She is Alise Dixon. Alise has lived four years in Amarillo where she is the Operations Manager of the Maverick Club. She moved to Amarillo from Cleveland, Ohio. She has a background in dance, art and working with children. Panhandle PBS introduced Morgan Monroe, the new student intern. Each introduced themselves and expressed their enthusiasm for the advisory council.

## **Local programming update—Mike Fuller**

Yellow City Sounds Live starts Thursday, November 19. Doors open at 6:30PM and the music begins at 7:00PM with Drew Kennedy. The shows will feature local artists and musicians who are traveling through town. The show will be broadcast live on FM90 and video tape. Admission to the studio audience is free. Matt Darby and Mike Fuller are working on underwriting to cover a nominal payment to performers. The next show will be in January featuring the Red River Songwriter group.

## **Local programming update—Chris Hays and Karen Welch**

The Live Here series resumed in October with live streaming online as well as weekly broadcasts on television Thursdays at 7:00PM. Karen Welch, new to PPBS staff in September, has anchored the programs beginning on October 22 when focus shifted to local views about Amarillo downtown development. A video montage of Live Here programs about the Amarillo MPEV was viewed. The live-streamed programs have received a lot of interest on social media increasing traffic to rebroadcasts on the PPBS website. Live Here season 2 is in the planning stages.

### **National programming update—Jackie Smith**

A Chef's Life, Mercy Street and Call the Midwife are new and returning series. Several holiday and special pledge shows are coming, Getting to the Nutcracker and Mormon Tabernacle Choir with the Muppets. Special music shows include Carol King, B.B. King, Eric Clapton, Pete Townshend's Classic Quadrophenia and the 50<sup>th</sup> Anniversary of Alice's Restaurant with Arlo Guthrie. Downton Abbey will return with a season five repeat followed by the sixth and final season. A video preview of Mercy Street was shown.

### **Big Idea Challenge—Matt Morgan**

Watched a video reflection about Big Idea Challenges in the past. A new challenge will be held this spring. The challenging team-based puzzle is currently in the planning stages.

### **Community Engagement, recent and future—Lynne Groom**

- The NOVA production "Making North America" was viewed at the Panhandle-Plains Historical Museum.
- PPBS participated in the "Monster Bash" at the Discovery Center attended by 1,000+ children.
- Lidia Bastianich interacted with youngsters at the downtown branch of the Amarillo Public Library with a reading of her children's book *Nona Tell Me a Story* and with high school culinary students in the studio.
- New Sherlock Holmes movie "*The Abominable Bride*" will premiere on PBS January 1, 2016 with a release to commercial cinemas on January 5 and 6.
- Downton Abby Tea in the studio for the first part of the final episode.
- Partnership with AMOA exhibit by Cheech Marin in February and March for Latino Identity.
- Earth Day 2016 with the Amarillo Zoo.

### **Group Discussion—Ellen Green**

Ellen asked board members about ideas for Live Here programs. Lindsey suggested the Buttel railroad museum a local railroad museum and Neal proposed stories of local immigrants.

Ellen posed questions to Council members Neal Nossaman and Alise Dixon.

Neal is passionate about good food, good wine, travel, social justice and his dog Chloe. He is excited by coming home to his dog, by music and unity of purpose. Some of his concerns include red tape bureaucracy and small mindedness. Peace, Justice, fairness and quality of life are some of the things that are important.

Alise is passionate about working with kids especially exposing them to the arts. She is excited seeing "the light bulb go off" when a young person understand something or experience new things. Alise also

enjoys a canine companion. She is concerned when there is a lack of culture or a lack of understanding other cultures. She feels it is important to have a purpose and to make a difference.

**Old Business**

No old business was discussed.

**New Business**

No new business

**Adjournment**

With no further business to discuss, Matt Morgan adjourned the meeting at 4:39 p.m.

Next meeting: 4:00 p.m. February 23, 2016