We’re building for the future. 
We envision a community that trusts public media to help people discover new ideas.
TO OUR COMMUNITY

This year, Detroit Public TV embarked on a new strategic plan to better connect us with our local community, sharpen our programming focus, and position us for success in a competitive, rapidly changing media environment.

Our journey begins in Detroit. We are committed to telling the stories of Detroit, because we believe that what this City has experienced is a roadmap for other urban areas. From Detroit, we zoom out to document the people, places, and events that define life around the Great Lakes. In these pages, you’ll meet artists, educators, students, parents, caregivers, scientists, and many others who care, create and contribute.

Our strategic plan also calls for a focus on pre-school education. Perhaps you know PBS is the most-trusted institution in America, especially when it comes to providing a safe haven for our youngest viewers. But did you know that PBS offers a wealth of resources for parents and educators? Count on Detroit Public TV to deliver those resources where they’re needed and unite people in helping children become ready to learn.

We’re building for the future. We envision a community that trusts public media to help people discover new ideas, make informed decisions and enjoy enriched lives. One way we will get there is through our production business. In this report you’ll see how our state-of-the art video truck, documentary unit and Detroit connections combine to educate, entertain and achieve goals.

We invite you along for the ride. In the past year, we’ve accelerated our “Engagement and Touchpoints” efforts. Whether it’s at a sneak preview of a new PBS program, our station events for children or donors, or through the latest social media channel, we’re listening to you, exchanging ideas, and delivering content that’s relevant and meaningful.

As always, we only do this in partnership with you. Thank you for your support. Enjoy the ride.

Tom Shafer
Chair
Board of Trustees

Rich Homberg
President
and Chief Executive Officer
Detroit Public TV is leading the way in showing the world how Detroit Performs.
ARTS AND CULTURE

From the heart of Detroit to Pompeii, Italy, Detroit Public Television traveled the world in the pursuit of great performances, talented artists and inspiring authors. We celebrated New Year’s Eve with the Detroit Symphony, showcased the best of our city on Detroit Performs, and celebrated great books, great music and amazing stars—all in one year.

New Year’s Eve with the DSO-December 31, 2014
A new tradition was born as DPTV ushered in 2015 live from midtown Detroit with the Detroit Symphony Orchestra in a program of classical and pop favorites. Streamed worldwide on dptv.org, the first-ever-of-its-kind broadcast was watched by more than 3,000 people in all 50 states and 82 countries, truly showing the world how Detroit performs.

Sphinx Stars
In four 30-minute episodes in July, nine young musicians from metro Detroit competed for a $10,000 cash prize before a panel of music industry professionals. Congratulations to grand prize winner jazz pianist Cameron Johnson.

Sphinx Finals Concert
In February, DPTV again broadcasted the Sphinx Organization’s Finals Concert, now in its 18th year, showcasing the nation’s best young Black and Latino classical string players. Recorded in Detroit’s Orchestra Hall, the concert also featured the renowned Sphinx Symphony.

More than 70,000 people enjoyed New Year’s Eve with the DSO on TV and online.

Book View Now
More than ever, Detroit Public TV is using its production know-how to connect people to special events through webcasts. This year brought the launch of BookViewNow.org with live online coverage from the Miami Book Fair in November 2014 and Book Expo America and BookCon in New York City in May 2015. Thanks to DPTV, viewers gleaned insights from best-selling authors like John Grisham, Diana Nyad, Dave Barry and many others, as well as introducing viewers to up-and-coming authors of young adult and fantasy fiction.

Detroit Performs
Every Tuesday at 7:30 p.m. Detroit native D.J. Oliver is your guide to artists who are collaborating in new ways, overcoming challenges and inspiring others. With a robust online presence at DetroitPerforms.org and video-on-demand, Detroit Public TV is leading the way in showing the world how Detroit performs.

Detroit Remember When
Motor City memories are fondly recalled in this popular series of specials from DPTV. December 2014 saw the premiere of Houses of Worship, a beautifully photographed tour of Detroit-area churches, synagogues, and mosques. In March 2015, viewers connected with Made in the Motor City, in which host Erik Smith explored the history of Sanders Fudge, Better Made Potato Chips, Velvet Peanut Butter and other iconic Detroit brands.

IL VOLO:
Live from Pompeii
In 2013, Detroit Public TV introduced America to three amazing young Italian tenors, Il Volo, by producing their first PBS special. That success led to the DPTV crew traveling to Pompeii, Italy, in June 2015 to capture the trio in concert for a nationwide American broadcast in August 2015. The Il Volo specials have helped raise thousands of dollars for PBS stations.

DPTV Media Specials
Through its record label DPTV Media, Detroit Public TV is a leading provider of fundraising specials for PBS. This year’s lineup of musical treats included:

The Music of Northern Ireland with Eamonn McCrystal – Winner of four Emmy Awards from the Michigan Chapter of National Television Arts and Sciences

Daniel O’Donnell Music and Memories – The Irish singer shines in a special and weekly series

Alfio Live – The Australian tenor’s first PBS special was recorded at The Berman Center in West Bloomfield.

Guardians of Music: A History of Armenian Music in Detroit
Filmmaker and musician Ara Topouzian used rare photos, film and interviews to take viewers to a time when Armenian music was prominent in Detroit’s culturally diverse clubs and dance halls. The documentary was a hit during DPTV’s Membership Drive in March 2015.
When it comes to helping parents and caregivers, and giving our youngest viewers a great start in life, you can trust Detroit Public TV and PBS. Pre-School Education is one of the cornerstones of DPTV’s new strategic plan.
From pre-school to middle school and beyond, Detroit Public Television is committed to providing our youngest viewers with resources and unique opportunities to engage their love of learning. Through our Be School Smart and Be Summer Smart initiatives, we reached thousands of parents and educators with important and relevant resources. We also launched our Connected Learning program that gives students of all ages the opportunity to visit local organizations, participate in hands-on learning activities, and earn digital badges.

Pre-School U

Through a handy paperback book and video vignettes, DPTV’s Pre-School U offers parents and caregivers simple ways to promote early learning and literacy in children under the age of five. Lessons show how to take advantage of daily activities, chores and playtime – and many PBS online learning resources – to make daily life a learning opportunity for a child.

Be Summer Smart

DPTV launched a bi-weekly electronic education newsletter, as well as a new webpage and events designed to provide ideas and resources in learning for parents and educators all year-round. This is in addition to expanded activities at various kids-related events, such as Kids Club Live in June, which draws thousands of children and their parents over a two-day period.

Connected Learning

Our Be Summer Smart campaign also included the launch of Connected Learning, a program for young people to document their learning outside the classroom and apply their love of technology by collecting electronic “badges” to store in an electronic “backpack.” Joining us in the pilot program were 16 Detroit-area non-profit organizations. The program continues to expand to reach more organizations and students through events and special on-air promotions.

American Graduate

Since 2012, DPTV has been active in public media’s long-term commitment to supporting community-based solutions to the dropout crisis. This year we celebrated “champions” in greater Detroit through a series of on-air spots; a six-hour American Graduate Day broadcast in September 2014; and a Pathways to Success special in June 2015. And, thanks to support from The Michigan Lottery, DPTV produced a series of Partners in Education spots, highlighting the benefits of mentorship, such as Tom Izzo, Carmen Harlan, Meryl Davis, Charlie White and other notable Michiganders.

FIRST in Michigan Robotics State Championship

Since 2011, DPTV has captured the excitement and drama of the FIRST Robotics state championship, showcasing science and technology-savvy high school students. In 2014, more than 10,000 people watched our April all-day webcast and more than 100,000 joined the conversation online. The action was edited into a 30-minute special which aired in May.

Career Labs II

Summer youth employment is more important to our economy than some may think. This October special showed how kids are maximizing job opportunities and contributing to a positive impact for Michigan.

40% of on-air programming is geared towards preschool and early elementary students.
Detroit Public TV is committed to telling Detroit’s stories and helping people make informed decisions.
LEADERSHIP AND PUBLIC POLICY

The entire country is looking at Detroit’s resurgence as an example of courage, determination and success. Detroit Public Television is uniquely positioned to tell Detroit stories through our weekly public affairs programs, special events and community partnerships. Our commitment to the city is stronger than ever as we move forward with plans to showcase our diversity and take an even deeper dive into the stories and issues that matter the most.

Gubernatorial Debate
In Michigan’s 2014 race for Governor, there was only one debate between candidates Rick Snyder and Mark Schauer, and it took place live in front of Detroit Public TV’s cameras. The stage was at Wayne State University before an audience of uncommitted voters with questions coming from DPTV’s MiWeek team.

Mackinac Policy Conference
Since 2011, DPTV has taken viewers inside the Detroit Regional Chamber’s annual gathering of decision-makers on Mackinac Island. In May 2015, more than 37,000 people watched DPTV’s coverage on-air and on the web, and more than 100,000 joined in the conversation on social media. Our coverage was also carried on practically every major media outlet in Michigan.

MiWeek
Every Thursday at 7:30pm, journalists Christy McDonald, Nolan Finley and Stephen Henderson tell Detroit’s stories by adding context to the week’s news and perspective on what it means for Michigan.

American Black Journal
Pulitzer Prize winner Stephen Henderson brings his keen observations and deep ties to Detroit to every interview he conducts as host of American Black Journal, one of America’s longest running locally produced programs from an African American perspective. Watch it every Sunday at 9:30 a.m. and again on Wednesdays at 7:30 p.m.

Detroit Journalism Cooperative
With funding from the Knight Foundation, Renaissance Journalism’s Michigan Reporting Initiative and the Ford Foundation, DPTV is proud to be a member of the Detroit Journalism Cooperative, a project that includes The Center for Michigan, WDET-FM, Michigan Radio and the newspapers of New Michigan Media. DPTV’s ongoing coverage of the Detroit bankruptcy and the city’s reinvention was often picked up by PBS NewsHour to help tell Detroit’s story to a national audience.

Veterans Coming Home/Stories of Service
PBS and DPTV have enlisted in the effort to provide resources from veterans leaving military service. Through programs, short video vignettes and appearances at community events, DPTV is helping connect veterans with the resources they need. This included a booth at the Detroit Auto Show in the TACOM/TARDEC Display; a Veterans Hiring Event at General Motors and community screenings for the PBS film Last Days in Vietnam. Resources for veterans are available at dptv.org/vets.

The Tavis Smiley Show
Recognizing a hot topic when he sees one, TV and radio talk host Tavis Smiley chose to produce six programs from Detroit in March 2015. Hundreds of people attended the DPTV-crewed tapings at Wayne State University for lively discussions of Detroit’s rebirth from bankruptcy, the challenges facing long-time city residents, arts, education, and more.

Almost 8,000 people watched DPTV’s coverage of the 2015 Mackinac Policy Conference with an additional 5 million impressions on Twitter.
HEALTH AND WELLNESS

From stories of courage and commitment highlighted in local shows such as Vital Signs to important health information from world-renowned doctors, Detroit Public TV is a leading provider of programs which help PBS viewers lead healthier, richer lives.

Feel Grand with Jane Seymour
In October 2014, DPTV launched a national 13-part series hosted by actress and health advocate Jane Seymour, featuring the country’s top physicians exploring what we need to know about aging: preventing illness, what to do if it does strike, and how to get the most out of the grandest time of our lives.

Understanding Healthcare with Paula Zahn
Also in October 2014, DPTV produced this 30-minute special to help viewers understand The Affordable Health Care Act.

This Is Your Do-Over with Dr. Micheal Roizen
In his most recent special produced by DPTV for America’s public TV stations, the Chief Wellness Officer at Cleveland Clinic reveals secrets to losing weight, living longer and finding total body wellness.

Escape Anxiety with Susanne Jessee
Therapist and former anxiety sufferer Jessee shares her personal journey and reveals the factors that contribute to anxiety as well as the most effective therapies to combat this debilitating condition.

Vital Signs II: Careers in Healthcare
In a series of occasional specials exploring changes in America’s health care, this edition looked at the changing roles for physicians, pharmacists, nurses and community health centers.

Disease-Proof with Dr. David Katz
New from DPTV in June 2015, this special for PBS shows you how to develop the “Skillpower” you need to lose weight and protect yourself from devastating diseases.
ENERGY AND ENVIRONMENT

Detroit Public Television continued its commitment to this topic by focusing on critical issues, such as America’s dependence on energy, algae problems in the Great Lakes and White Nose Syndrome which is threatening the survival of bats in Michigan. Looking ahead, DPTV will focus on the health and future of the Great Lakes by establishing year-round coverage to help tell the stories of the lakes on an ongoing basis. For more information, visit www.greatlakesnow.org.

Great Lakes Now
In September 2014, DPTV provided three full days of live online coverage, and nightly 30-minute recap programs for Great Lakes Week from Grand Rapids. Topics included algae blooms, invasive species, lake levels, pipelines, public policy and more. Detroit Public TV is a leader in reportage on The Great Lakes, submitting many stories to PBS NewsHour and elsewhere to help Americans better understand threats to our fresh water resources. DPTV also produced two Great Lakes Now Connect town hall specials exploring fragile “wild” habitats and native fisheries in the Great Lakes basin.

Beyond the Light Switch
In April 2015, DPTV premiered episode three of this award-winning series examining energy in America. Host David Biello from Scientific American traveled the country to explore the electrification of the American economy – in transportation, shipping, airlines, and the U.S. military – and its effect on oil dependence and national security.

Fighting the Bat Plague
As part of Detroit Public Television’s ongoing commitment to telling important stories related to our environment, we produced a short video about White Nose Syndrome, which is threatening the survival of bats in Michigan.

There were 5,400 plays of Beyond the Light Switch On Demand in 2015.
IN THE COMMUNITY

We held many events this year to learn more about our audiences and help them engage with public television.

Sneak Preview Screenings

It seems like a new season of *Downton Abbey* brings out the duchess or duke in all of us. That was the spirit as nearly two thousand people attended “Downton” preview screening events in December 2014. DPTV also held free public screenings and discussions for PBS programs such as: *The Emperor of All Maladies: Last Days in Vietnam*; *POV: The Evolution of Grace Lee Boggs*, as well as the education specials *Homestretch* and *180 Days: Hartsville*.

For Children and Caregivers

DPTV’s annual *Sesame Street Live* at the Fox Theatre is the first time many children see a theatrical performance. Our two-day *Kids Club Live* in June brings thousands of kids together with stage performances and educational activities; while hundreds more enjoy our fall *Kids Club* Halloween party. As part of our education focus, we held *Ready to Learn* events in Taylor, Lincoln Park, and River Rouge; and a *Be Summer Smart* event at Wayne County Community College.

PBS Regional Meeting

In recognition of DPTV's leadership role in community engagement, PBS chose Detroit for one of its first-ever regional meetings for public television stations in April 2015. To kick off the event, DPTV held a free "Detroit Storytelling Workshop" attended by more than 100 filmmakers and citizen journalists.

PBS Premiere Night

In September 2014, DPTV held its 13th annual gala fundraiser at Detroit’s Westin Book Cadillac to honor outstanding community partners Waltraud E. Prechter, Lisa and Hannan Lis, Bank of America, and Shinola, and recognize our event co-chairs Randy and Diane Orley and Elizabeth and Brian Guz.

WRCJ 90.9 FM

This year, WRCJ 90.9 FM, which Detroit Public TV manages for license-holder Detroit Public Schools (DPS), expanded its live and recorded concert series to include performances by The Detroit Symphony Orchestra and its youth ensembles, Michigan Opera Theatre, Ann Arbor Symphony and Michigan Philharmonic. The “classical days and jazzy nights” station also held a successful “Classical Brunch” series at The Community House in Birmingham, was the official media sponsor for the DSO Neighborhood Concert series, and broadcasted live from the Detroit Jazz Festival.

WRCJ also updated its technical facility with a new HD transmitter and antenna, as DPTV’s contract with DPS to manage WRCJ was extended to 2021. Learn more at [wrcjfm.org](http://wrcjfm.org).
DIGITAL MEDIA

DPTV Where You Want, When You Want

Detroit Public TV is reaching our community through more digital channels than ever. Thousands of videos are watched on desktops, tablets and mobile devices every day, and the PBS Over the Top (OTT) apps broaden our views through Apple TV, Roku, Amazon Fire TV and elsewhere.

Our reach through social media continues to grow each week. In FY15 we began the development of two new mobile apps for Detroit Public TV and WRCJ-FM. Learn more about the TV and radio mobile apps at http://dptv.org/mobile.
### Financial Results

**Detroit Educational Television Foundation Fiscal Year 2015**

#### Statement of Activities

<table>
<thead>
<tr>
<th>Year Ended June 30</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Changes in Unrestricted Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Revenues</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual contributions</td>
<td>$9,016,448</td>
<td>$9,560,470</td>
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<tr>
<td>Retail product sales</td>
<td>$695,648</td>
<td>$1,546,878</td>
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<tr>
<td>Local and national program productions</td>
<td>$3,808,028</td>
<td>$2,964,349</td>
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<tr>
<td>Corporate contributions</td>
<td>$1,361,512</td>
<td>$993,974</td>
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<tr>
<td>Corporation for Public Broadcasting grant</td>
<td>$2,603,628</td>
<td>$1,981,339</td>
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<tr>
<td>Foundation contributions</td>
<td>$1,084,617</td>
<td>$650,838</td>
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<tr>
<td>Special events</td>
<td>$293,149</td>
<td>$377,618</td>
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<tr>
<td>Facilities rental</td>
<td>$614,299</td>
<td>$526,270</td>
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<tr>
<td>Investment income</td>
<td>$13,347</td>
<td>$250,047</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>$1,072,450</td>
<td>$1,065,518</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>$258,985</td>
<td>$183,088</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$20,822,111</td>
<td>$20,100,389</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Production</td>
<td>$6,511,068</td>
<td>$6,306,829</td>
</tr>
<tr>
<td>Engineering</td>
<td>$905,616</td>
<td>$891,704</td>
</tr>
<tr>
<td>Broadcast</td>
<td>$4,747,173</td>
<td>$4,316,431</td>
</tr>
<tr>
<td>Communications</td>
<td>$1,223,798</td>
<td>$1,211,357</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>$13,387,655</td>
<td>$12,726,321</td>
</tr>
</tbody>
</table>

| Supporting Services: |          |          |
| Fundraising          | $5,472,269 | $5,504,579 |
| Administrative       | $2,069,180 | $2,032,252 |
| **Total Expenses**   | $20,929,104 | $20,263,152 |

| Increase/(Decrease) in Unrestricted Net Assets | (106,993) | (162,763) |

| Changes in Temporarily Restricted Net Assets |          |          |
| Contributions                      | $1,182,427 | $1,300,743 |
| Net assets released from restrictions | (1,072,450) | (1,065,518) |
| **Increase in Temporarily Restricted Net Assets** | $109,977 | $235,225 |

| Increase in Net Assets | $2,984 | $72,462 |

| Net Assets - Beginning of year | $19,669,687 | $19,597,225 |
| Net Assets - End of year      | $19,672,671 | $19,669,687 |

#### Balance Sheet

<table>
<thead>
<tr>
<th></th>
<th>June 30</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$4,388,649</td>
</tr>
<tr>
<td>Investments</td>
<td>$2,505,776</td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td>$629,284</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>$3,293,279</td>
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<tr>
<td>Inventory</td>
<td>$121,227</td>
</tr>
<tr>
<td>Prepaid assets and other</td>
<td>$430,204</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$14,456,775</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$25,825,194</td>
</tr>
</tbody>
</table>

| **Liabilities and Net Assets** |          |          |
| Liabilities:                 |          |          |
| Accounts payable             | $666,745  | $778,221  |
| Accrued liabilities          | $1,290,778| $1,459,920 |
| Long term debt               | $4,195,00 | $4,630,000|
| **Total Liabilities**        | $6,152,523 | $6,868,141 |

| Net Assets:                 |          |          |
| Unrestricted                | $17,913,148| $18,020,141|
| Temporarily restricted     | $1,679,503 | $1,569,526 |
| Permanently restricted - Endowment | $80,020 | $80,020 |
| **Total Net Assets**        | $19,671,671 | $19,669,687 |

| **Total Liabilities and Net Assets** | $25,825,194 | $26,537,828 |

#### Revenue Sources Fiscal Year 2015

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Support</td>
<td>43%</td>
</tr>
<tr>
<td>Corporation for Public Broadcasting Grant</td>
<td>13%</td>
</tr>
<tr>
<td>Program Productions</td>
<td>24%</td>
</tr>
<tr>
<td>Retail Product Sales</td>
<td>3%</td>
</tr>
<tr>
<td>Media Products</td>
<td>5%</td>
</tr>
<tr>
<td>Radio Broadcast</td>
<td>9%</td>
</tr>
<tr>
<td>Television Broadcast</td>
<td>37%</td>
</tr>
<tr>
<td>Special Events</td>
<td>1%</td>
</tr>
<tr>
<td>Facilities Rental and Other Funds</td>
<td>4%</td>
</tr>
<tr>
<td>National Pledge Production</td>
<td>11%</td>
</tr>
<tr>
<td>Local Program Production</td>
<td>38%</td>
</tr>
</tbody>
</table>

#### Program Services Fiscal Year 2015

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tr>
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</tr>
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</table>
Detroit Public TV

Corporate and Foundation Underwriters

A3Arts & Artrain
AARP
Academic Freedom Lecture Fund
Acheson Family Foundation
Adept Plastic Finish obo Wixom Business Challenge
Al-Craft Industries Inc.
ALKS & Associates
All Souls Community Church
ALLY FINANCIAL
Robert & Marjorie Alpern Foundation
Amazon - Smile Program
American Documentary Inc.
American Grandparents Association
American Polish Cultural Center
American Public Television
 Arbor Research Collaborative for Health
Area Agency on Aging 1-B
Area Agency on Aging Association of Michigan
Arrowhead Foundation
Susan Cooper
ArtServe
Arts Beats & Eats
Association of Fundraising Professionals
At Your Disposal Junk Removal
AutoBeat Group LLC.
Bank of America
Merrill Lynch
Bantean’s
Barnes & Noble / NOOK
Baskin Law Firm
BCBS of Michigan
BCBS of Michigan Area Agency On Aging
Beaumont Health System
Berman Private Foundation
Birmingham Bloomfield Audiology
Bogert, Timothy P. - Ed Slott Advisor
BrandiRawks Productions LLC.
Brown Family Fund
Build Up Michigan/WKAR
Bureau of State Lottery
Business Leaders of Michigan
Caesars Windsor
Carson For America
Case Western Reserve Center
for Arab American Philanthropy
Bright Star Learning
Canadian Retransmission Collective
The Carr Center
Catholic Foundation
Colina Foundation
Community Foundation
Community Telecommunications Network
Consumers Energy Foundation
Consumers Energy
Content Wise, Inc.
Council of Great Lakes Industries Corporation for Public Broadcasting
Crannbrook Academy of Art
CRW Worldwide LLC.
Marvin & Betty Danto Family Foundation
George S. & Helen Deffenbaugh Foundation
Deloitte Touche
Delta Air Lines Inc.
Delta Dental Foundation for OH MI IN
Democracy NOW!
DeRoy Testamentary Foundation
Detroit City Football Club
Detroit Institute of Arts
Detroit Metro Convention & Visitors Bureau
Detroit Symphony Orchestra
Detroit Wayne County Health Authority
Richard C. Deveauxen Foundation
Angelo & Margaret Diponio Foundation
DTE ENERGY
Dynamic Vision Therapy, PLLC.
EIFF Entertainment Industry NMP/Nova/Barbara M. Erb Family Foundation
Evangelical Homes
Everybody Ready
Drusilla Fanwell Foundation
Ferrous Processing & Trading
Fisher Theatre
Firelight Media Inc.
First In Michigan
Flejsch Family Foundation (Candis Stem)
Ford Motor Company Fund
Forster Communications
Stanley & Judith Frankel Family Foundation
Maxine & Stuart Frankel Foundation
Gasper Financial Group UBS
Generation IV Charitable Trust
GMP Logistic
Goldstein Family Foundation
Grenadier Creative
Gupta-Ashok Pre School U Book
Nancy & James Groefeld Foundation
Hagopian Family Foundation
Hantz Bank
HAP - Health Alliance Plan
Merlis & Shirley Harris
Mort & Brigitte Harris Foundation
Morton E. Harris Trust
Hedgehog Records LLC.
Pierre V. & Margaret T. Heffler Foundation
Henry Ford Health System
The Henry Ford
Clarence & Jack Himmel Foundation
Hit Entertainment
Honda
How To Media
Howard & Howard Attorneys
Hudson Webber Foundation
Huntington Bank
Huron River Watershed Council
II Vojo SRL
International Media
Investor Protection Trust
ITC Holdings Corp.
IZI VENTURES LLC.
Jewish Community Center of Metro Detroit
Jewish Federation of Metro Detroit
Marjorie & Maxwell Jospey Foundation
JP Morgan Chase
JPM Productions
Kenwall Steel Corporation
W.J. & Lillian Kemler Foundation
Klebba Agency
obo Wixom Business Challenge
John S. and James L. Knight Foundation
KPBS
 Vaughan & Stella Koshkarian Charitable Foundation
KPMG
Kresge Foundation
Kroger Community Rewards
Kroger Foundation
Gerard & Sandra Larocca
Piera Laurenio
Liebler Family Foundation
Edward C. Levy Co.
T J Lubinsky Productions
Lutheran Social Services of MI
Lyons Foundation Inc.
Macomb Center for Performing Arts
MANA/PPI
Manat Foundation
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Detroit’s Anti-Blight Story

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National Academy of Television, Arts & Sciences (NATAS) – Michigan Chapter

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Craft Speciality - Musical Composition/Arrangement
The Music of Northern Ireland: Eamonn McCrystal
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Director - Live or Recorded
The Music of Northern Ireland: Eamonn McCrystal
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Director - Post-Production
The Embrace of Aging: The Female Perspective of Growing Old
Keith Famie
VISIONALIST ENTERTAINMENT PRODUCTIONS/DPTV

On-Camera Talent - Performer/Narrator
The Music of Northern Ireland: Eamonn McCrystal
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The Detroit Educational Television Foundation is a Michigan not-for-profit corporation that holds the non-commercial broadcast license for Detroit Public Television (DPTV) WTVS 56.1, WORLD 56.2, and CREATE 56.3. The Foundation also manages WRCJ 90.9 FM, which is licensed to Detroit Public Schools and is located inside the Detroit School of Arts.

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Source: A national survey conducted by ORC International’s DualFrame CARAVAN in January 2015.

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Each week, more than 2.5 million people* in Southeast Michigan and throughout Canada watch Detroit Public TV.

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*Nielsen Media Research and BBM Canada, FY 2015
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