



## WNIN Kids Fest

**Saturday, September 22, 2018 – Evansville**

10am-2pm at WNIN Studios

2 Main St, Evansville, IN 47708

**Saturday, September 29, 2018 - Owensboro**

10am-2pm at Brescia University

717 Frederica St, Owensboro 42301

## Sponsorship Opportunities

### Studio Sponsor **\$1,500**

The indoor studio is the location for all character appearances and the magic show.

- Company name/logo featured in all studio announcements
- Prominent signage in studio area
- Company name/logo included in all promotional mailings, the event program, WNIN website and social media
- Underwriting
  - 56 spots during children's programming (15 seconds) OR 32 spots during regular programming (30 seconds)
- Inclusion in all Kids Fest on-air promotion
  - 100 spots on WNIN 88.3 FM and 250 spots on WNIN TV
- Opportunity to host vendor booth

### Entertainment Sponsor **\$850**

Live entertainment takes place on the WNIN Stage.

- Company name/logo featured in all entertainment announcements
- Prominent signage in entertainment area
- Company name/logo included in all promotional mailings, event program, WNIN website and social media
- Underwriting
  - 32 spots during children's programming (15 seconds) OR 16 spots during regular programming (30 seconds)
- Opportunity to host vendor booth

### Character Sponsor **\$750**

Popular children's book and television characters make appearances throughout the event.

- Company name/logo presented alongside one character
- Prominent signage when character appears
- Company name/logo included in event program and social media blasts
- Underwriting
  - 24 spots during children's programming (15 seconds)
- Opportunity to host vendor booth

### Inflatable or

### Literacy Station Sponsor **\$550**

The inflatable bounce area features several fitness activities.

- Company name/logo mentioned when inflatable is presented
- Prominent signage at inflatable area
- Company name/logo included in event program
- Underwriting
  - 24 spots during children's programming (15 seconds)

**For more information, please contact**

Natalie Wade

Director of Events/Theater

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