



## 41<sup>st</sup> WNIN Spring Auction April 28 – May 4, 2014



### Sponsorship Opportunities

#### Nightly Sponsor

**\$3,000 each Night**

- WNIN produces or sponsor provides a :30 second spot aired a minimum of eight times
- Logo featured on Spring Auction webpage
- Logo featured alongside auction bidding phone number
- Sponsor provided banner hung as backdrop to phone bank
- Sponsor representative presents on-air welcome at beginning of evening
- Option for sponsor employees to volunteer as live, on-air phone bank operators

#### Dream or Tonight Board

**\$1,500 for Three Nights**

**\$1,000 for One Night**

Features high value auction items.

- Logo featured on Dream or Tonight Board each time items are viewed (minimum of six times)
- WNIN produces or sponsor provides a :30 second spot aired a minimum of six times
- Logo featured on the phone bank front panel as well as rotated positioning throughout

#### A/B Board

**\$750 for Three Nights**

**\$500 for One Night**

Features auction items valued at \$75-\$299

- Logo featured on A or B Board each time items are viewed (minimum of six times)
- WNIN produces a :15 second graphic spot featuring logo and copy aired a minimum of four times

#### Quickie Board

**\$500 for Three Nights**

**\$250 for One Night**

Features quick live selling of smaller valued auction items

- Logo featured on Quickie Board each time items are viewed (minimum of two times)
- WNIN produces a :15 second graphic spot featuring logo and copy aired a minimum of two times

**For more information contact**

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