

## WNIN Community Advisory Board 9/13/17 Meeting Minutes

The meeting was called to order at 3:35pm. Present were:

Terry Hughes, Retired EVSC  
Andrea Hays, Welborn Foundation  
Emily Baxter, Vectren  
Jill Griffin, UE  
Brad Kimmel, WNIN  
Bonnie Rheinhardt, WNIN  
Steve Burger, WNIN

### **Move to Main**

Brad reported on the progress of WNIN's move to main street. He state we are in the middle of the campaign which includes the new building and new technology. The move will allow WNIN to better engage the community and invite people in to the station. The station is gearing up to start moving furniture. The new building will feature a small public theatre with 50 seats where we can preview local and national content and possibly stream our service. The building will have a large lobby and a conference room that will allow the community a place to gather. WNIN hopes to partner with the Evansville Museum and become a venue for independent movies. There is potential for viewing classics, power-point presentations, and training. A new Radio Reading Service facility will be included as will a smaller studio to quick content and interviews, news, and possibly bands. With this introduction the board was asked to contribute ideas for engaging the community with these new services.

Several ideas were presented by the Board:

- Rent out the smaller studio.
- Watch TedX via satellite with a moderator in theatre.
- Host a film festival with the museum and the Alhambra.
- Coordinate the grand opening of the theatre with a preview of a new WNIN-produced program.
- Offer a kids-day theatre viewing followed by an adult-only evening viewing.
- Collaborate with CMOE on their acting camp.
- There is a need for a green-screen for community use. Provide one in the smaller studio.
- Rent out time in the audio booth.
- Preview Shorts by High Schooler in Theatre.

The board was curious as to whether WNIN would be able to provide alcohol and refreshments during screenings.

### **TV Review**

Bonnie reviewed the year-end report for TV which included a breakdown of local content. She noted that TV produced 123 hours of local programming in FY-17. This was 21% less than the previous year. 90 hours of local TV content fell under the Government pillar due to the large number of local governmental

meetings that were carried. 1.5 hours of local TV content fell into the Culture pillar, 3.5 hours in the Health pillar, 3.5 hours in Business, and 3.5 hours in Education. TV recorded and aired 21 hours under the “Regional Voices” title. TV produced 30 minutes of magazine content titled “Tri-State Life” that was produced for social media and garnered the most likes and views of any of WNIN’s postings to date. Other specials included another year of “Shorts by High Schoolers”, a JA Hall of Fame special, and eclipse program produced in partnership with WFIE, a documentary of Warrick County farmer market’s and ag businesses, a special on the manufacturing industry and a look at the American dream in our local area. Bonnie reported that the department is currently working on a second special on manufacturing careers aimed at 8<sup>th</sup> graders and high schoolers, three short videos on local mentors as part of the “American Graduate” day broadcast, and another “Shorts By High Schoolers” competition. Bonnie reminded the Board that Government meeting airings would cease on WNIN with the move, but would be available via the city/county’s websites.

### **Board Comments about TV Content**

Ensure the manufacturing videos explain what a student needs to complete in order to pursue this lane.

Can the station get permission to screen “The Forgotten Patient” in the new facility.

Focus on the community revitalization that is going on. Bring together the community for discussion.

Consider archival storage of photos and video.

### **Radio Review**

Board was presented the various content projects that FM is working on this fall. They include:

1. A comprehensive look at gaming as the Tropicana casino moves to a land based facility.
2. ¿Qué Pasa Midwest? The formal launch of the podcast on PRX is Sept. 20.
3. Side Effects health reporting. WNIN is providing reports to the regional health coverage initiative
4. Investigation. Grant-funded coverage of legal competency and other mental health issues in Indiana.
5. Western Kentucky reporter. WNIN is working with funders to get a multi-media journalist based in western Kentucky.

The meeting adjourned at 4:40pm.