

## FOR IMMEDIATE RELEASE

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### **With \$14 Million Raised in 12 months, Rocky Mountain Public Media Prepares for August Groundbreaking for New Headquarters at 21<sup>st</sup> and Arapahoe**

*Capital campaign achieves 75% of \$30 million goal*

*Several large gifts support children's media center and performance showcase studio for Buell Public Media Center in Denver's Arapahoe Square*

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(DENVER — Feb. 23, 2018) — [Rocky Mountain Public Media](#), Colorado's largest statewide, member-supported, multimedia organization and parent of [Rocky Mountain PBS](#) and [KUVO Jazz](#), announced today it has raised \$14 million in 12 months to put it on track to break ground in August for its new headquarters, the Buell Public Media Center in Denver's Arapahoe Square.

This new 63,000-square-foot facility, located three blocks east of Coors Field, will be the anchor to the developing Arapahoe Square neighborhood. The center will be located along the 5280 Loop, a visionary project of the City and County of Denver and the Downtown Denver Partnership.

"Through the generosity of our donors, we have raised \$22.46 million toward our \$30 million goal for our capital campaign, which is central to our efforts to make public media more accessible, transparent and engaging to all Coloradans," said Amanda Mountain, president and CEO of Rocky Mountain Public Media. "The Buell Public Media Center will serve as a symbol of the important role public media plays in strengthening the civic fabric of our communities, while also invigorating an important thoroughfare in downtown Denver."

The capital campaign is anchored by a \$6 million gift announced last year from the Buell Foundation, the new facility's namesake.

"This is only the second capital campaign in Rocky Mountain Public Media's 62-year history," said Mary Sissel, campaign co-chair, "and it not only supports a new facility, but also funds the future of the organization."

Besides housing Rocky Mountain Public Media's broadcast operations center, the Buell Public Media Center will include Masterpiece Studio, a flex-space black box broadcast studio and community event space, a music performance studio, and shared offices and studios to facilitate collaboration among the state's other public media radio and television stations.

An appreciation event took place last night in Denver to recognize donors and reveal updated renderings of the building. Recent large gifts to the project include:

- \$1.5 million from The Metzler Family for an area devoted to RMPBS KIDS programming;
- \$1 million from the Bonfils-Stanton Foundation for the Bonfils-Stanton Foundation Performance Studio for live performance broadcasts;
- \$1 million from an anonymous donor to support the media center's statewide advanced technological capability – the Digital Distribution Infrastructure; and,
- \$500,000 gifts from Douglas Price and Hazel Stevens Price; Doug Morton and Marilyn Brown; Patricia Pacey and Charles Neinas; and the Sturm Family Foundation

“We are very excited about the new Buell Public Media Center and its impact on our community,” said Gary Steuer, president and CEO, Bonfils-Stanton Foundation. “Bonfils-Stanton Foundation is especially pleased to direct its support to the KUVU performance studio, one of Denver’s great cultural assets, the keeper of the flame for our rich jazz heritage, and one of the top jazz radio stations in the nation. This is truly a ‘gift that will keep on giving’ for years -- even decades -- to come.”

With the goal of reinventing public media, the Buell Public Media Center brings under one roof a model of high-tech media collaboration, original programming and community involvement to benefit all Coloradans.

The Capital Campaign Cabinet is co-chaired by Chad Hollingsworth, senior vice president, corporate development with Liberty Media; Patricia Pacey, president of Pacey Economics, Inc.; and Mary Sissel, a community leader. The Campaign Advisory Committee is chaired by former Rocky Mountain Public Media CEO Doug Price. The project team includes: Tryba Architects – architect; Mortensen Construction – general contractor; Wells Partnership – owner’s representative, and The Kellogg Organization Inc. – fundraising counsel.

To watch the project’s progress through its completion in the first quarter of 2020, visit [Rmpbs.org/capital-campaign](http://Rmpbs.org/capital-campaign).

### **About Rocky Mountain Public Media**

*Rocky Mountain Public Media is Colorado’s largest statewide, member-supported, multimedia organization and the parent company of Rocky Mountain PBS and KUVU Jazz. Rocky Mountain Public Media has more than 85,000 members representing every county in Colorado and reaches 98% of the state’s citizens through television, radio and digital platforms. A non-commercial media organization by and for the people of Colorado, we create high quality local and multimedia content through Regional Innovation Centers in Denver, Colorado Springs, Durango, Grand Junction and Pueblo. Our enriching journalism, educational and cultural programming connects and engages citizens for lifelong impact. RMPBS, started in Denver in 1956 as Colorado’s first public television station, is now a statewide television network, with stations in Denver (KRMA), Pueblo/Colorado Springs (KTSC), Steamboat Springs (KRMZ), Grand Junction (KRMJ) and Durango (KRMU). Visit us at [www.rmpbs.org](http://www.rmpbs.org).*

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