imagine

Buell Public Media Center
Rocky Mountain Public Media
The $30 Million Capital Campaign for the Buell Public Media Center will transform Rocky Mountain Public Media allowing us to invest in innovative programming—and the talent and technology to create it.

The result? A statewide media complex that will revolutionize public media in America.

**A place for Coloradans to tell our stories.**
The Center will create a higher level of civic investment in Colorado communities by connecting the public to content that matters to them—highlighting local artists and musicians, spotlighting Colorado history, producing in-depth investigative reporting on issues that matter most to Coloradans, and providing opportunities for dialogue on those issues.
Colorado’s only statewide media network.

At a time when many media organizations are contracting and streamlining, Rocky Mountain Public Media—the parent company of RMPBS and KUVO Radio—is actively and strategically investing in satellite offices and operations across the state. RMPM reaches 98% of Colorado households.

Our Regional Innovation Centers in Colorado Springs, Grand Junction, Pueblo, and Durango are more than a symbolic nod—they are fully empowered partners in our network with the ability to adapt statewide programming efforts to local communities and ignite meaningful conversation and understanding.
PBS is consistently rated #1 in public trust among media institutions, the safest media destination for kids, and the leading innovator in educational media.

Coloradans turn to Rocky Mountain Public Media on TV, on the radio, and online every week to discover provocative and inspiring local, national and international programming; find diverse viewpoints; score front row center seats to world-class performances; and experience lifelong learning opportunities.

We are the ultimate on-ramp for citizens to become active participants in important statewide issues—an antidote to isolation and disenfranchisement—a powerful vehicle for communication and understanding.

The Buell Public Media Center will bring these statewide and national assets together under one roof and then share them across the state . . . on-air, in person and online.
We are opening our doors to create content by and for our community and delivering it where, when, and how you want it.

Regional Innovation Centers
Connecting colleges and universities, library districts and media, these centers provide students and citizens with training and technology to tell their own stories and distribute them through our vast on-air and online broadcasting network.

Listening Tours
In person and online, we invite all Coloradans to participate in our annual listening tour. We use that feedback to take on issues that matter through our local programming.

RMPBS KIDS 24/7
Thirty percent of our iconic channel’s air time is devoted to our early childhood education programs, the most trusted children’s programming in the world. 77% of all children in the U.S. ages 2-8 watch PBS.

RMPBS Kids channel is on the air and streaming online 24/7.

NEWS
In-depth investigative reports shed light on issues important to Coloradans and share powerful content with community partners and other media outlets, reaching as many people as possible. Knowledge often brings about the power to change the status quo.

KUVO Radio
This internationally acclaimed jazz station and NPR affiliate showcases the best young talent from throughout the state on monthly world-wide broadcasts, nurturing the next generation of jazz-lovers and musicians.

RMPBS Programming
Consistently providing the finest entertainment—opera, theatre, ballet, drama, romance, comedy and tragedy—in the world.

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Arapahoe Square and The Downtown Loop

Denver is America’s coolest city—everyone wants to be here. The Downtown Loop, a bold, visionary project led by the Downtown Denver Partnership will transform how downtown is used. The Loop will link neighborhoods, connect people through the great urban outdoors, and prioritize people, bikes and our urban tree canopy by turning underutilized streets into the essential downtown experience.

We will be a major component in this innovative urban revitalization—an accessible and engaging destination just steps from Coors Field and the vibrant, historic Five Points neighborhood. The 21st Street corridor from the Buell Center to Coors Field, with its trendy restaurants, craft breweries, newly renovated lofts and apartments, and young professionals, will bring a festival atmosphere to this once overlooked part of town.

What will change?

The Downtown Loop

Protected Bike Lanes

Map courtesy of Downtown Denver Partnership
Welcome to the Buell Public Media Center

Thanks to the Buell Foundation’s transformational leadership gift, the second you enter the Media Center’s lobby, you will know you’re someplace special—more electrifying than any place you’ve ever been before—the creativity in the air is almost tangible.

This is the gateway to the most exciting media center in the world:

• The production/programming/broadcast business end of our operations—Masterpiece Studio, KUVO Jazz Radio Studio, and the Performance Showcase Studio.
• The Community Media Center which differentiates Rocky Mountain Public Media from every other public broadcasting entity in America: where students and professionals will have access to advanced media technology to learn to create, produce, and tell their stories.

This is a place of inspiration and welcome. Come in. Share your story.
Masterpiece Studio

The epicenter. Masterpiece Studio will be home to award-winning, locally produced classics, such as Colorado Experience, along with exciting new programs like Arts District, Insight with John Ferrugia, reports from our investigative news department, innovative experimental productions, and community events.

Large enough to accommodate community conversations inspired by our content, Masterpiece Studio will showcase events and programming that will inspire kitchen table conversations, spurring dialogue and meaningful change.

Key programs, such as screenings and panel discussions, local musical performances, and film and lecture series, will be presented in the Studio to community audiences.

We hold 50 public forums and screenings in Metro Denver alone every year, free-of-charge. Thanks to the new Masterpiece Studio, many of these events will be available to all Coloradans on-air and online.
KUVO Jazz finds a new home!

KUVO’s new studio home will continue front and center in the action “live and local” 24-hours a day, providing our loyal listeners from around the world with the sounds that make our station internationally beloved.

The Performance Showcase Studio will accommodate small audiences for special live performances, emphasizing KUVO’s commitment to nurturing America’s own art form.

The Performance Showcase Studio will also include state-of-the-art video recording capability.

“One of the best Jazz and Soul internet radio stations in the world.”

-The Telegraph of London
Community Media Center

Community Radio and TV Studios—making Buell a true public media center, these studios will be available for use by community groups, local colleges and universities and other public media organizations.

In partnership with Open Media Foundation, we will provide training and equipment for community members who are producing their own media, and offer unprecedented access to non-commercial media resources.

The MacLab/Classroom will train students in advanced media techniques and technologies.

These exciting collaborations will be dedicated to the cultivation, exploration and creation of innovative new media content across TV, radio, print and online.

The Buell Center will include co-working space for other media partners such as the National Federation of Community Broadcasters and colleagues from public media organizations who need drop-in, temporary, or permanent office or meeting space and production facilities.
Transformational venture philanthropy is required to realize the Buell Public Media Center. Colorado is bursting with national news-making activity, innovation, and creativity on every platform—we are building a place to tell our stories.

Please join us.