



FOR IMMEDIATE RELEASE
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**Rocky Mountain PBS Extends In-Depth Reporting on Sustainability Issues
Through New Regional Journalism Collaborative Supported by \$699,000 Grant**

Funding from Corporation for Public Broadcasting to enhance multimedia coverage of water, energy, climate change and urbanization in key western cities

(DENVER — Sept. 18, 2017) — [Rocky Mountain PBS](#), the statewide television network of [Rocky Mountain Public Media](#), today announced it is joining four other public media organizations in Arizona and California to develop in-depth news on sustainability issues through a \$699,847 grant from the [Corporation for Public Broadcasting \(CPB\)](#).

"Rocky Mountain PBS is eager to broaden its in-depth investigative journalism on energy to issues of sustainability in Colorado and the rest of the country," said Amanda Mountain, president and CEO of Rocky Mountain Public Media. "By using our knowledge and experience to educate the public on energy, water, urbanization and climate change, we are strengthening the civic fabric of our communities."

The 27-month CPB grant enables RMPBS to partner in the creation of broadcast and digital news content with:

- PBS SoCal, home to PBS for Greater Los Angeles and Southern California;
- KPCC Southern California Public Radio in Los Angeles, the most listened-to public radio consortium in Southern California;
- KJZZ radio in Phoenix, the main NPR station for Arizona; and,
- Arizona PBS, a member-supported community service of Arizona State University based at the Walter Cronkite School of Journalism and Mass Communication.

The Regional Journalism Collaboration for Sustainability will be a single news entity comprised of 20 journalism professionals.

In Colorado, the collaborative content will benefit the entire statewide RMPBS network, including Denver (KRMA), Pueblo/Colorado Springs (KTSC), Steamboat Springs (KRMZ), Grand Junction (KRMJ) and Durango (KRMU).

Laura Frank, president and general manager of content for RMPBS, joins four other public media leaders on the collaboration's oversight committee to set strategic vision.

“Collaboration is a core value of Rocky Mountain Public Media, and is a powerful tool in our efforts to provide people in Colorado and throughout the region with impactful data-based reporting on sustainability through our RMPBS service,” Frank said.

The group will report for partner stations and collaborate with national programs, including “PBS NewsHour,” “Marketplace,” “Morning Edition,” “All Things Considered” and other public media programs. The collaboration also will provide audio, video and web reporting. The initiative also will experiment with new forms of digital video to provide better coverage of sustainability issues.

CPB established Regional Journalism Collaborations to increase high-quality original and enterprise journalism through reporting partnerships between multiple station newsrooms in a state or region. Since 2009, CPB has invested more than \$32 million to help launch 29 local and regional news collaborations, creating 127 newsroom positions supporting the collaborations.

About Rocky Mountain Public Media

Rocky Mountain Public Media is Colorado’s largest statewide, member-supported, multimedia organization and the parent company of Rocky Mountain PBS and KUVO Jazz. Rocky Mountain Public Media reaches 98% of the state’s citizens through television, radio and digital platforms. A non-commercial media organization by and for the people of Colorado, we create high quality local and multimedia content through Regional Innovation Centers in Denver, Colorado Springs, Durango, Grand Junction and Pueblo. Our enriching journalism, educational and cultural programming connects and engages citizens for lifelong impact. RMPBS, started in Denver in 1956 as Colorado’s first public television station, is now a statewide television network, with stations in Denver (KRMA), Pueblo/Colorado Springs (KTSC), Steamboat Springs (KRMZ), Grand Junction (KRMJ) and Durango (KRMU). Visit us at www.rmpbs.org.

About the Corporation for Public Broadcasting (CPB)

The Corporation for Public Broadcasting (CPB), a private, nonprofit corporation created by Congress in 1967, is the steward of the federal government’s investment in public broadcasting. It helps support the operations of nearly 1,500 locally owned and operated public television and radio stations nationwide. CPB is also the largest single source of funding for research, technology and program development for public radio, television and related online services.

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