



RMPBS 

BY THE NUMBERS

- Our first broadcast was in **1956** as part of Denver Public Schools.
- We are Colorado's largest statewide, member supported, multimedia network, with more than **80,000** members and over **350** collaborative community partners.
- Through our **five** Regional Innovation Centers in Colorado Springs, Denver, Durango, Grand Junction and Pueblo, we're able to collaborate with other organizations and individuals to bring the best of what's local to life from all four corners of the state.
- Nearly **900,000** viewers watch Rocky Mountain PBS each month in Colorado and surrounding states, including Wyoming and Nebraska.*
- **90%** of our funding comes from the community: individuals, businesses and foundations coming together to support Rocky Mountain PBS.
- Emmy® Awards won by Rocky Mountain PBS since 1956: **62**
- Percentage of programming hours devoted to children: **44%***
- More than **86,000** community leaders watch Rocky Mountain PBS news and public affairs programs like "Insight with John Feruggia," "Frontline," and the "PBS NewsHour" each week.**
- Rocky Mountain PBS has the second highest cumulative reach into Hispanic households in all of public television, with a reach of **85%***. That means that **85%** of all Hispanic households in Colorado tune to Rocky Mountain PBS at least once annually.***
- Each year, more than **800** students from **80** elementary and middle schools statewide create newscasts about their schools with "Super School News," the award-winning student news program now in its **38th** season.
- Over **19,000** Coloradans have registered for PBS LearningMedia, a free online tool with over **120,000** resources to inspire and enrich learning for students Pre-K to 12th grade.
- "Matchwits," our high school quiz program that airs statewide, is entering its **33rd** season with nearly **50** schools participating each year.
- We convene communities for **dozens** of screenings, events and discussions around topical, timely and important issues around the state year-round.
- In 2017, **685** individual volunteers provided **10,189** hours of assistance, valued at **\$203,785** for Rocky Mountain PBS.
- Our local arts program, "Arts District," collaborates with **30** other major market PBS stations as well as Colorado Public Radio and Colorado Public Television to collect and curate some of the best art stories from across the country, including right here in Colorado.
- The Tim Gill Center for Public Media, RMPBS' Southern Colorado Regional Innovation Center, provided **731** meetings for over **131** community organizations in 2017.
- Rocky Mountain PBS' annual operating budget (FY17): **\$15.8 million**