

# 2018 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): **June 1, 2017** through **May 31, 2018**  
Stations comprising the reporting Station Employment Unit: WDCQ-TV

## I. **Full-time vacancy filled during period**

No full-time employees were hired during this period.

## II. **Recruitment or referral sources ("source") used to seek candidates for vacancies should they occur.**

College Internet; Mlive.com; three (3) local newspapers, Michigan Assoc. of Broadcasting Jobs web site.

## III. **Total number of persons interviewed for the full-time vacancy filled during period: N/A**

## IV. **Total number of interviewees for all full-time vacancy filled during period per source: N/A.**

## V. **Outreach Activities during period**

(1) **Job Fairs:** During the reporting period, Delta College participated in several job fairs. Broadcast materials were made available at the following events:

1. Delta College Career Pathways – November 3, 2017
2. Michigan Association of Broadcasters Career Builder Conference – Central Michigan University – October 19, 2017
3. Michigan Association of Broadcasters' Broadcasting Career and Networking Fair – Specs Howard School of Broadcast Arts – October 26, 2017
4. Delta College Annual Employment Fair – Delta College, University Center, MI – March 23, 2018

(2) **Delta College's Website** lists full-time job opportunities at the station when they arise and how to apply.

(3) **Delta College's Electronic Media/Broadcasting course program** ("EMB") provides students with a broad range of traditional classroom, laboratory, and real life hands-on learning opportunities, which can lead to broadcast internships and future broadcast job opportunities.

### (a) **EMB course curriculum in conjunction with WDCQ-TV:**

The EMB curriculum is designed to provide well balanced instruction in the fields of broadcasting and multimedia production. Beginning with an exploration of the history of radio and television, students then study audio and video production, through which they gain hands-on experience in laboratory and real time operating conditions. The program then concentrates on the growing and

ever-changing fields of digital media productions and their practical applications. Students utilize TV production studios and computer labs to produce individual and group productions.

**(b) EMB internship and practicum program in conjunction with WDCQ-TV**

The EMB program offers students a chance to acquire professional experience through internships with commercial radio and TV stations and practicum credit through the College's PBS station, WDCQ-TV. Students participate during the academic year in the producing and production of a weekly prime time public affairs program, The Follow-Up. Students also earn credit toward graduation producing their own monthly program, individual news and/or mini-documentary segments, and the annual Delta College Commencement program on WDCQ-TV. All students in the EMB program are invited to participate as crew members during WDCQ's membership drives and other locally produced programs. Over 50 broadcasting students in the Electronic Media program participate in WDCQ each academic year.