



Program Element	Audio	Video	Length	Notes	Timing
Leader	Silent	Black	-1:00 min.	Required	(Not counted)
Color Bars	Reference Tone	Color Bars	-1:00	Required Timecode must start at 00:58:30:00	(Not counted)
Slate	Narrated or Silent	Program title, subtitle, episode number, audio track info, captions, production center	-0:20	Required	(Not counted)
Countdown			-0:10	Goes to silent black at 1.8 seconds before program start.	(Not counted)
Program Begins Timecode Program Start 01:00:00:00					0:00:00:00
(Optional) Program Tease	Add applicable ratings icon during first full :15 of content		0:30 approx., but no more than 3:00 max.	Optional, but recommended	__ : __ : __ : __
Title/Open	If a top of show tease is not present on a program, Title/Open should be the first element in the program, immediately followed by underwriting credits.		0:15 approx.		__ : __ : __ : __
Underwriter Credits	“(Major) funding for this program was provided by...” <i>Note: Underwriter credits not required at the opening unless program’s subject is controversial.</i>	Funder Name Funder Logo	1:00 max.	Funders listed in descending \$\$ order. Up to 0:15 per funder.	__ : __ : __ : __
Program Body	Program body length adjusted depending on optional elements/lengths included.		22:32 (30 min) 52:02 (60 min)	Your Program	__ : __ : __ : __
Production Credits	Recommended: music under. (Stations may use this time for promotional voice overs.)	Must be legible in size and length of on-screen time. In-kind credits and “special thanks” included, in same style as production credits. Ends with copyright notice, dip to black	Up to 0:30 max for a half-hour Up to 0:60 max for an hour or longer program.		__ : __ : __ : __
Underwriter Credits	“(Major) funding for this program was provided by...”	Funder Name Funder Logo	1:00 max.	Funders listed in descending \$\$ order. Must be the same funders, in the same order as at program open. Up to 0:15 per funder.	__ : __ : __ : __
(Optional) Website Announcement			0:15 max	Optional	__ : __ : __ : __
(Optional) Program-related Goods & Services offer	(i.e. “To order a DVD of [title]...”)	Product and ordering information.	0:30 max	Optional	__ : __ : __ : __
Producer Logo			0:05 max		__ : __ : __ : __
Presenter Logo			0:05 max		__ : __ : __ : __
Dip to Black			0:01		__ : __ : __ : __
Distributor Logo/Outcue			0:03		__ : __ : __ : __
Total Program Length					__ : __ : __ : __
NOTE: Standard public television program length is 0:26:46 for a half-hour, or 0:56:46 for an hour.					
Run Out	Silence	Black	1:00 min.	Required	(Not counted)
This is suggested order of various elements. Your program may not necessarily contain all these elements; if an element or timing varies, the balance of time goes to the program body.					