2016

Local Content and Service Report to the Community
KPTS promises to engage the community by creating local, relevant content on multiple content platforms. We open a dialogue with the community to ensure we are serving their needs.

KPTS is a valuable asset to Kansas. As the only locally owned public media station in this area, KPTS strives to prepare children to be ready to learn. KPTS focuses on key community issues and engages community members in dialogue and action to create a public conversation to ultimately initiate positive change.

“KPTS has been such a blessing to our family. KPTS kids shows have contributed to my children’s vocabulary and a richer understanding of their world.”
Kathy Carter/KPTS Viewer

KPTS provided these vital local services:
- **KPTS** broadcasts on three channels: 8.1 (Primary channel), 8.2 (Explore), and 8.3 (Create).
- **KPTS.org** provides the community with stories, programming and other relevant details about what’s happening with the station on air and in our community.
- KPTS is active on social media platforms in order to reach a diverse audience who want to engage with us.
- kpts.veteranscominghome.org
- KPTS Community App
- Positively Kansas

KPTS serves over 2/3 of the state of Kansas with over the air and third party providers. We have more than 200 hours of local and national content.

KPTS launched a new initiative called ‘Veterans Coming Home’ that provides Stories of Service, resources and information to assist Veterans and inform the community.

The biggest change for KPTS in 2016 was a new CEO and President. Victor Hogstrom joined the staff of KPTS in October.

“We will be different from other channels in that we will be focusing on events in our community, not news. We want to take this station into the different communities we serve.”
KPTS has become more entrenched in our community through more locally produced, relevant content, reaching across multiple platforms to engage a diverse audience. Our footprint in the local community will continue to grow as we rebrand ourselves as a multi-platform media content provider. We reach beyond traditional television, engaging our community on unprecedented levels, embracing key issues, creating conversation, producing dialogue and ultimately enacting positive change. We embrace partnership within the community to extend our reach beyond our own audience to deepen our roots and commitment and ultimately our relevance, locally, with our audience and beyond.

Veterans Coming Home Stories of Service and KPTS hosted An Evening Honoring Our Veterans in November of 2016. The Robert J. Dole Distinguished Service Award was received by Robert “Bob” Rogers. The 2016 Service Award was given to The Kansas Honor Flight. The keynote speaker was Sedgwick County City Manager, Brigadier General Mike Scholes (USA RET). Master of Ceremonies for the evening was KPTS Board of Trustees Chairperson and KAKE Meteorologist Jay Prater.
KPTS Kids Club members enjoy various events throughout the year. Events designed not only for fun, but to educate. They learned about historical Wichita at The Wichita-Sedgwick County Historical Museum. Members got a lesson about what happens inside the human body at the Kansas Learning Center for Health in Halstead, Ks. Everyone loves sports and our kids club members got plenty of opportunities to play at All-Star Sports, West Wichita. They got the opportunity to meet WSU Assistant Softball Coach, Nicole Entz, who spoke to the kids about being a part of the team, staying healthy and how her and the team stays fit. The final event, our KPTS Big Bash was held at the Kansas Humane Society. The kids toured the facility, watched a movie, learned about caring for pets and then ate all the pizza they wanted. It was a great way to end the 2016 season of KPTS Kids Club.
Senior Expo provides options for today’s seniors and caregivers. Today, seniors are more affluent, educated and active than ever before. Once again KPTS is proud to be a participant in the activities. Senior Expo is at four of Wichita’s most visited attractions: Botanica, The Wichita Gardens; Exploration Place; Old Cowtown Museum; and The Wichita Art Museum. In 2016 KPTS was stationed at Botanica. As usual, there was a nice turnout and everyone seemed to have a good time.

KPTS took part in another Time Eddy Convention, which is an event organized by the Kansas Doctor Who Corporation, a non profit, fan run group registered in the state of Kansas, and ICT Cosplay Gallifrey. Once again we were there with a green screen so visitors could have their pictures taken, then dropped into one of three sets from the Doctor Who franchise.

Wichita has so much rich history. Part of that history was brought to light in 2016 with the KPTS production Lost Theaters of Wichita. A tale of two great entertainment palaces—the Miller and the Orpheum.

There were all kinds of character sightings at the Time Eddy Convention, someone even spotted an Ood.
KPTS works with a number of non-profits and institutions to further our reach into the community. We work together with our partners through events, screenings and a number of other ways to interact and engage with our community.

**Community Events**

**Mannheim Steamroller @ The Orpheum**

**KPTS Kids Club Events:**
- Wichita-Sedgwick County Historical Museum
- Kansas Learning Center for Health, Halstead
- All Star Sports, West Wichita
- Kansas Humane Society, Wichita

**Does Media Matter Talk @ Shepherd's Center of West Wichita**

**Lost Theaters of Wichita Premiere @ The Orpheum, Wichita**

**Senior Expo @ Botanica Wichita**

**Veteran Providers Coalition Of Sedg County Luncheon @ First United Methodist Church, Downtown Wichita**

**Time Eddy Doctor Who Convention @ The Best Western, North Wichita**

**Veterans Coming Home/An Evening Honoring Our Veterans @ Holiday Inn Wichita East**

**Partnerships**

- AFP Greater Wichita National Philanthropy Day
- ESS Venture House Breakthrough Club 5K
- Music Theatre of Wichita
- Arts Partners of Wichita
- Tallgrass/Smallgrass Arts Festival
- Hutchinson Community Foundation
- Wichita State University
- Sedgwick County Commission
- The Bug Lady
- The Kansas Firefighters Museum
- Wichita Community Foundation
- Botanica, Wichita
- The Orpheum Theatre, Wichita
- Hartman Arena
- Chamber Music at the Barn

KPTS joined in on the 24-hour Wichita Art Day of Giving in April of 2016. We had the chance to do something remarkable for Wichita: raise as much money as possible for the arts organizations throughout our city that makes our community vibrant.

It was 24 hours of unprecedented giving. It was a way to shape the future of our community. We joined hundreds of others to stand together.
KPTS/PBS has four Membership Drives per year. Some of the programs aired during the drives come with ticket opportunities. Mannheim Steamroller 30/40 Live was one of those programs. They came to The Wichita Orpheum Theater in 2016 and some of our members got the opportunity to see the show and meet some of the members of the group.

KPTS members get the opportunity to meet some of the members of Mannheim Steamroller. Sierra Scott, a KPTS personality also got to meet and pose with members of the group.

KPTS is proud of our work in the community. We are utilizing all content platforms to reach a great and more diverse audience. Our established partnerships extend our reach as well. We continue to make children and their education a priority. KPTS engages the community on all levels, creating a conversation and public ownership.