

TRUSTED. VALUED. ESSENTIAL. TRUSTED. VALUED. ESSENTIAL.



2016

**LOCAL CONTENT AND SERVICE
REPORT TO THE COMMUNITY**

TRUSTED. VALUED. ESSENTIAL. TRUSTED. VALUED. ESSENTIAL.

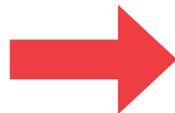


The biggest change for **KPTS** in 2016 was a new CEO and President. Victor Hogstrom joined the staff of **KPTS** in October.

"We will be different from other channels in that we will be focusing on events in our community, not news. We want to take this station into the different communities we serve."

LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

KPTS promises to engage the community by creating local, relevant content on multiple content platforms. We open a dialogue with the community to ensure we are serving their needs.



KPTS is a valuable asset to Kansas. As the only locally owned public media station in this area, **KPTS** strives to prepare children to be ready to learn. **KPTS** focuses on key community issues and engages community members in dialogue and action to create a public conversation to ultimately initiate positive change.

"KPTS has been such a blessing to our family. KPTS kids shows have contributed to my children's vocabulary and a richer understanding of their world."

Kathy Carter/**KPTS** Viewer

KPTS provided these vital local services:

KPTS broadcasts on three channels: 8.1 (Primary channel), 8.2 (Explore), and 8.3 (Create).

KPTS.org provides the community with stories, programming and other relevant details about what's happening with the station on air and in our community.

KPTS is active on social media platforms in order to reach a diverse audience who want to engage with us.

kpts.veteranscominghome.org

KPTS Community App

Positively Kansas

KPTS serves over 2/3 of the state of Kansas with over the air and third party providers. We have more than 200 hours of local and national content.

KPTS launched a new initiative called 'Veterans Coming Home' that provides **Stories of Service**, resources and information to assist Veterans and inform the community.

Download Today!

Download on the App Store

GET IT ON Google play

STORIES OF IMPACT

2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

KPTS has become more entrenched in our community through more locally produced, relevant content, reaching across multiple platforms to engage a diverse audience. Our footprint in the local community will continue to grow as we rebrand ourselves as a multi-platform media content provider. We reach beyond traditional television, engaging our community on unprecedented levels, embracing key issues, creating conversation, producing dialogue and ultimately enacting positive change. We embrace partnership within the community to extend our reach beyond our own audience to deepen our roots and commitment and ultimately our relevance, locally, with our audience and beyond.



Veterans Coming Home Stories of Service and KPTS hosted An Evening Honoring Our Veterans in November of 2016. *The Robert J. Dole Distinguished Service Award* was received by Robert "Bob" Rogers. *The 2016 Service Award* was given to The Kansas Honor Flight. The keynote speaker was Sedgwick County City Manager, Brigadier General Mike Scholes (USA RET). Master of Ceremonies for the evening was **KPTS** Board of Trustees Chairperson and KAKE Meteorologist Jay Prater.



kpts.veteranscominghome.org



Keynote speaker, Sedgwick County City Manager, Brigadier General Mike Scholes (USA RET), with his family.



KPTS CEO, Victor Hogstrom, with guest from the ceremony including award recipients Robert "Bob" Rogers with the Executive Director of Via Christi Village of Georgetown, Kevin Putman, and Herb Duncan of The Kansas Honor Flight.



ENGAGING THE COMMUNITY

2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



History is interesting at the Wichita-Sedgwick County Historical Museum.

KPTS Kids Club members enjoy various events throughout the year. Events designed not only for fun, but to educate. They learned about historical Wichita at **The Wichita-Sedgwick County Historical Museum**. Members got a lesson about what happens inside the human body at the **Kansas Learning Center for Health** in Halstead, Ks. Everyone loves sports and our kids club members got plenty of opportunities to play at **All-Star Sports, West Wichita**. They got the opportunity to meet **WSU** Assistant Softball Coach, Nicole Entz, who spoke to the kids about being a part of the team, staying healthy and how her and the team stays fit. The final event, our **KPTS Big Bash** was held at the **Kansas Humane Society**. The kids toured the facility, watched a movie, learned about caring for pets and then ate all the pizza they wanted. It was a great way to end the 2016 season of **KPTS Kids Club**.



KPTS Kids Club members enjoyed discovery at the Kansas Learning Center for Health.

A future ball player gets pointers from Nicole Entz, Assistant Coach of the **WSU Softball** team.



One of our smallest members made a friend at the **Kansas Humane Society**.



ENGAGING THE COMMUNITY

2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



Senior Expo provides options for today's seniors and caregivers. Today, seniors are more affluent, educated and active than ever before. Once again **KPTS** is proud to be a participant in the activities. Senior Expo is at four of Wichita's most visited attractions: Botanica, The Wichita Gardens; Exploration Place; Old Cowtown Museum; and The Wichita Art Museum. In 2016 **KPTS** was stationed at Botanica. As usual, there was a nice turnout and everyone seemed to have a good time.

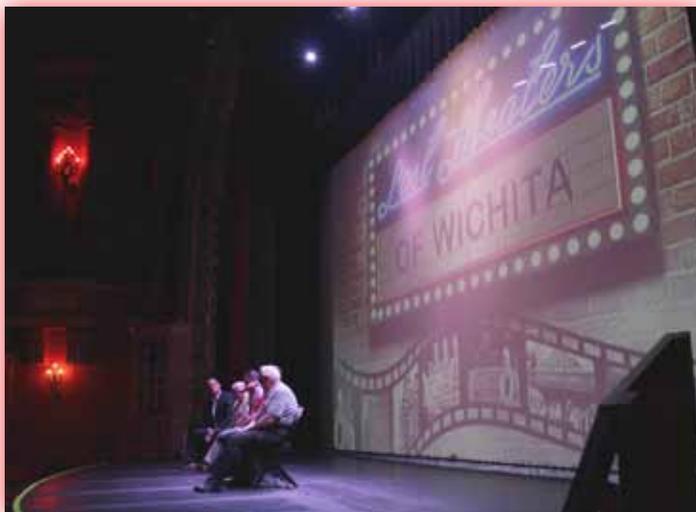
KPTS took part in another Time Eddy Convention, which is an event organized by the Kansas *Doctor Who* Corporation, a non profit, fan run group registered in the state of Kansas, and ICT Cosplay Gallifrey. Once again we were there with a green screen so visitors could have their pictures taken, then dropped into one of three sets from the *Doctor Who* franchise.

Wichita has so much rich history. Part of that history was brought to light in 2016 with the **KPTS** production *Lost Theaters of Wichita*. A tale of two great entertainment palaces—the Miller and the Orpheum.

There were all kinds of character sightings at the Time Eddy Convention, someone even spotted an Ood.



KPTS Producer Jim Grawe sits with a panel and takes questions from the audience at the *Lost Theaters of Wichita* screening.





KPTS works with a number of non-profits and institutions to further our reach into the community. We work together with our partners through events, screenings and a number of other ways to interact and engage with our community.



IN THE COMMUNITY

2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

COMMUNITY EVENTS

Mannheim Steamroller @ The Orpheum

KPTS Kids Club Events:

- @ Wichita-Sedgwick County Historical Museum
- @ Kansas Learning Center for Health, Halstead
- @ All Star Sports, West Wichita
- @ Kansas Humane Society, Wichita

Does Media Matter Talk @ Shepherd's Center of West Wichita

Lost Theaters of Wichita Premiere @ The Orpheum, Wichita

Senior Expo @ Botanica Wichita

**Veteran Providers Coalition Of Sedg County Luncheon
@ First United Methodist Church, Downtown Wichita**

**Time Eddy Doctor Who Convention @ The Best Western,
North Wichita**

**Veterans Coming Home/An Evening Honoring Our Veterans
@ Holiday Inn Wichita East**

PARTNERSHIPS

**AFP Greater Wichita National
Philanthropy Day**

**ESS Venture House Breakthrough
Club 5K**

Music Theatre of Wichita

Arts Partners of Wichita

Tallgrass/Smallgrass Arts Festival

**Hutchinson Community
Foundation**

Wichita State University

Sedgwick County Commission

The Bug Lady

The Kansas Firefighters Museum

Wichita Community Foundation

Botanica, Wichita

The Orpheum Theatre, Wichita

Hartman Arena

Chamber Music at the Barn

KPTS joined in on the 24-hour Wichita Art Day of Giving in April of 2016. We had the chance to do something remarkable for Wichita: raise as much money as possible for the arts organizations throughout our city that makes our community vibrant.

It was 24 hours of unprecedented giving. It was a way to shape the future of our community. We joined hundreds of others to stand together.

SUMMARY

2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



KPTS/PBS has four Membership Drives per year. Some of the programs aired during the drives come with ticket opportunities. Mannheim Steamroller 30/40 Live was one of those programs. They came to The Wichita Orpheum Theater in 2016 and some of our members got the opportunity to see the show and meet some of the members of the group.



KPTS members get the opportunity to meet some of the members of Mannheim Steamroller. Sierra Scott a **KPTS** personality also got to meet and pose with members of the group.



KPTS is proud of our work in the community. We are utilizing all content platforms to reach a great and more diverse audience. Our established partnerships extend our reach as well. We continue to make children and their education a priority. **KPTS** engages the community on all levels, creating a conversation and public ownership.

TRUSTED. VALUED. ESSENTIAL. TRUSTED. VALUED. ESSENTIAL.

