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2015

**LOCAL CONTENT AND SERVICE
REPORT TO THE COMMUNITY**

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Senator Robert J. Dole taping his acceptance speech to be played at **An Evening Honoring Senator Robert Dole J. Dole and Our Veterans with Keynote Speaker Wes Moore.**

Veteran, author and host of PBS' **Coming Back with Wes Moore**, Wes Moore being interviewed by **KPTS** Content Producer Jim Grawe.



KPTS promises to engage the community by creating local, relevant content on multiple content platforms. We open a dialogue with the community to ensure we are serving their needs.



KPTS is a valuable asset to Kansas. As the only locally owned public media station in this area, **KPTS** strives to prepare children to be ready to learn. **KPTS** focuses on key community issues and engages community members in dialogue and action to create a public conversation to ultimately initiate position change.

"KPTS has been such a blessing to our family. KPTS kids shows have contributed to my children's vocabulary and a richer understanding of their world."

Kathy Carter/KPTS Viewer

KPTS provided these vital local services:

KPTS broadcasts on three channels: 8.1 (Primary channel), 8.2 (Explore), and 8.3 (Create).

KPTS.org provides the community with stories, programming and other relevant details about what's happening with the station on air and in our community.

KPTS is active on social media platforms in order to reach a diverse audience who want to engage with us.

kpts.veteranscominghome.org

KPTS Community App

Positively Wichita

KPTS serves more than a million people in a thirty county area with more than 200 hours of local and national content.

KPTS launched a new initiative called '**Veterans Coming Home**' that provides **Stories of Service**, resources and information to assist Veterans and inform the community.

COMMUNITY HAPPENS
KPTS

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Download on the App Store

GET IT ON Google play

STORIES OF IMPACT

2015 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



In 2015 **KPTS** became more entrenched in our community through more locally produced, relevant content, reaching across multiple platforms to engage a diverse audience. Our footprint in the local community will continue to grow as we rebrand ourselves as a multi-platform media content provider. We reach beyond traditional television, engaging our community on unprecedented levels, embracing key issues, creating conversation, producing dialogue and ultimately enacting positive change. We embrace partnership within the community to extend our reach beyond our own audience to deepen our roots and commitment and ultimately our relevance, locally, with our audience and beyond.

In February, Wichita State University Center for Combating Human Trafficking, in partnership with **KPTS**, presented a screening and discussion of: ***A Path Appears: An Independent Lens Special***. The story of three women who have survived human trafficking and the innovative programs that have evolved to achieve remarkable results in empowering their lives.

Launched '**Veterans Coming Home**' initiative—including **Stories of Service** rolled out across all our media platforms. Website includes these stories and important resources and information for Veterans. As a direct result of this initiative **KPTS** created a night honoring our military personal. **An Evening Honoring Senator Robert J. Dole and Our Veterans with Keynote Speaker Wes Moore** took place Veterans Day 2015, and brought out many from the Wichita community and the surrounding area including plenty of military personal. Senator Dole was given the **Robert J. Dole Distinguished Service Award** for his work on behalf of veterans. His pre recorded acceptance speech was played during the ceremony and it was very inspirational.

Piatt Street Air Disaster: 50 Years of Healing. We produced several reports on the 50th anniversary of the worst air disaster in Wichita history. The segments rolled out over several days on media platforms, culminating in a one-hour special report on air.

Once again **KPTS** produced and aired the Governor's annual **State of the State Address** and provided the feed to all television and radio stations in Kansas.

KPTS is excited about a new segment called **Positively Wichita**. We share stories of community; good people doing good things and success stories that are uniquely Wichita! Did you know Pizza Hut started here in Wichita? The White Castle hamburger chain started here in 1921, but hasn't had a Wichita location since 1938. From the history to current day; great things are happening all around us. You'll hear these positive stories **ONLY ON KPTS**.



The Robert J. Dole
Distinguished Service Award



In 1986, Dan and Frank Carney dedicated the original Pizza Hut building, which had been moved to the campus of Wichita State University.



ENGAGING THE COMMUNITY

2015 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



KPTS Kids Club members enjoy various events throughout the year. Events designed not only for fun, but to educate. They learned about small creatures at The Bug Lady Science Academy. Members got a history lesson at The Transportation Museum, who doesn't love trains. Fire stations are always a favorite. We visited The Firehouse Museum then crossed the tracks and visited a fire station and got to play on a real fire engine. The final event for the year was a Halloween party at Botanica Wichita.



One of the very popular shows on **PBS Kids** is **Wild Kratts**. Animals can take you anywhere in science! Creature teachers Chris and Martin Kratt take viewers along on extraordinary animal-powered adventures. Our Kids Club members got the opportunity to meet the Kratts brothers. They got autographs and took photos with the daring brothers.



ENGAGING THE COMMUNITY

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Senior Expo provides options for today's seniors and caregivers. Today, seniors are more affluent, educated and active than ever before. **KPTS** is proud to be a participant in the activities. **Senior Expo** is at four of Wichita's most visited attractions: Botanica, The Wichita Gardens; Exploration Place; Old Cowtown Museum; and The Wichita Art Museum. In 2015 **KPTS** was stationed at Botanica. There was as usual a big crowd and everyone seemed to have a good time.

In celebration of the **PBS** series **Doctor Who**, **KPTS** was a part of **Time Eddy**. **Time Eddy** convention is an event being organized by the Kansas **Doctor Who** Corporation, a non profit, fan run group registered in the state of Kansas in conjunction with the Whovians of Wichita and ICT Cosplay Gallifrey. We were there with green screen so visitors could have their pictures taken, then dropped into one of three sets from the **Doctor Who** franchise.

The hit **Downton Abbey On Masterpiece** left everyone wanting to learn more. **More Manners of Downton Abbey Tour with Alastair Bruce** came to town to a very warm reception. Mr. Bruce was the historical advisor on the **Downton Abbey** set. There was a packed house at the Scottish Rite Center to ask questions and hopefully hear some secrets. Mr. Bruce held strong.

One month later we had our annual **Free Screening** for **Downton Abbey**. And we went back to The Scottish Rite Center. This screening was different. This was the final season for the series so turn out was high. The public did not disappoint. Many attended in costume and character. Everyone had a good time.



One young man was placed in the background he selected from the **Doctor Who** images at the **Time Eddy** convention. It was a perfect match.



KPTS Producer/ Director Mike Oliver filming one of the viewers at the free screening for the final season of **Downton Abbey**.



Alastair Bruce talking with one of the **KPTS** viewers at the **More Manner of Downton Abbey**.

KPTS viewers at the free screening for the final season of **Downton Abbey**.





KPTS works with a number of non-profits and institutions to further our reach into the community. We work together with our partners through events, screenings and a number of other ways to interact and engage with our community.



KPTS joined in on the 24-hour Wichita Art Day of Giving in April of 2015. We had the chance to do something remarkable for Wichita: raise as much money as possible for the arts organizations throughout our city that make our community vibrant.

It was 24 hours of unprecedented giving. It was a way to shape the future of our community. We joined hundreds of others to stand together.

IN THE COMMUNITY

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COMMUNITY EVENTS

The Fab Four: The Ultimate Tribute @ The Orpheum

The Priests @ The Orpheum Theatre, Wichita

KPTS Kids Club Events @ Various Locations

Wild Kratts @ The Orpheum Theatre, Wichita

Senior Expo @ Botanica Wichita

Brit Floyd Space and Time World Tour @ The Orpheum

Time Eddy Doctor Who Convention @ The Best Western, North Wichita

More Manners of Downton Abbey with Alastair Bruce @ The Wichita Scottish Rite Center

An Evening Honoring Senator Robert J. Dole & Our Veterans with Wes Moore @ Beech Activity Center

An Irish Christmas @ The Orpheum Theatre, Wichita

Ian McNeice from *Doc Martin* Visits KPTS

Downton Abbey On Masterpiece, Final Season, Free Public Screening @ The Wichita Scottish Rite Center

PARTNERSHIPS

AFP Greater Wichita National Philanthropy Day

ESS Venture House Breakthrough Club 5K

Sedgwick County Zoo

Music Theatre of Wichita

Arts Partners of Wichita

The Kansas Aviation Museum

Tallgrass/Smallgrass Arts Festival

Lupus Foundation Walk/Run

Hutchinson Community Foundation

Wichita State University

Sedgwick County Commission

Great Plains Transportation Museum

The Bug Lady

The Kansas Firefighters Museum

Wichita Community Foundation

Scottish Rite Center

Botanica, Wichita

The Orpheum Theatre, Wichita

SUMMARY



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KPTS/PBS has many comedy and dramatic programs on air. So when someone from one of the shows goes out of their way to stop by the station it can go from a regular work day to something special. This happened when Ian McNeice (Bert Large from **Doc Martin**) came to **KPTS** to sign autographs and take questions from fans. He was very gracious, patient and funny when taking questions from the group that assembled in our studio. He even posed for several photographs.



Ian McNeice answering questions in the **KPTS** Studio along side Phil Richardson, **KPTS** Major Gifts Manager. McNeice posing for a picture with **KPTS** Production Manager, Phil Searle.



KPTS is proud of our work in the community. We are utilizing all content platforms to reach a great and more diverse audience. Our established partnerships extend our reach as well. We continue to make children and their education a priority. **KPTS** engages the community on all levels, creating a conversation and public ownership.

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