Great Starts Here • www.kpts.org

2015

Local Content and Service Report to the Community
KPTS promises to engage the community by creating local, relevant content on multiple content platforms. We open a dialogue with the community to ensure we are serving their needs.

KPTS is a valuable asset to Kansas. As the only locally owned public media station in this area, KPTS strives to prepare children to be ready to learn. KPTS focuses on key community issues and engages community members in dialogue and action to create a public conversation to ultimately initiate position change.

“KPTS has been such a blessing to our family. KPTS kids shows have contributed to my children’s vocabulary and a richer understanding of their world.”
Kathy Carter/KPTS Viewer

KPTS provided these vital local services:

KPTS broadcasts on three channels: 8.1 (Primary channel), 8.2 (Explore), and 8.3 (Create).

KPTS.org provides the community with stories, programming and other relevant details about what’s happening with the station on air and in our community.

KPTS is active on social media platforms in order to reach a diverse audience who want to engage with us.

KPTS serves more than a million people in a thirty county area with more than 200 hours of local and national content.

KPTS launched a new initiative called ‘Veterans Coming Home’ that provides Stories of Service, resources and information to assist Veterans and inform the community.

KPTS Community App
Positively Wichita

Senator Robert J. Dole taping his acceptance speech to be played at An Evening Honoring Senator Robert Dole J. Dole and Our Veterans with Keynote Speaker Wes Moore.

Veteran, author and host of PBS’ Coming Back with Wes Moore, Wes Moore being interviewed by KPTS Content Producer Jim Grawe.
In 2015 KPTS became more entrenched in our community through more locally produced, relevant content, reaching across multiple platforms to engage a diverse audience. Our footprint in the local community will continue to grow as we rebrand ourselves as a multi-platform media content provider. We reach beyond traditional television, engaging our community on unprecedented levels, embracing key issues, creating conversation, producing dialogue and ultimately enacting positive change. We embrace partnership within the community to extend our reach beyond our own audience to deepen our roots and commitment and ultimately our relevance, locally, with our audience and beyond.

In February, Wichita State University Center for Combating Human Trafficking, in partnership with KPTS, presented a screening and discussion of: A Path Appears: An Independent Lens Special. The story of three women who have survived human trafficking and the innovative programs that have evolved to achieve remarkable results in empowering their lives. Launched ‘Veterans Coming Home’ initiative—including Stories of Service rolled out across all our media platforms. Website includes these stories and important resources and information for Veterans. As a direct result of this initiative KPTS created a night honoring our military personal. An Evening Honoring Senator Robert J. Dole and Our Veterans with Keynote Speaker Wes Moore took place Veterans Day 2015, and brought out many from the Wichita community and the surrounding area including plenty of military personal. Senator Dole was given the Robert J. Dole Distinguished Service Award for his work on behalf of veterans. His pre recorded acceptance speech was played during the ceremony and it was very inspirational.

Piatt Street Air Disaster: 50 Years of Healing. We produced several reports on the 50th anniversary of the worst air disaster in Wichita history. The segments rolled out over several days on media platforms, culminating in a one-hour special report on air.

Once again KPTS produced and aired the Governor’s annual State of the State Address and provided the feed to all television and radio stations in Kansas.

KPTS is excited about a new segment called Positively Wichita. We share stories of community; good people doing good things and success stories that are uniquely Wichita! Did you know Pizza Hut started here in Wichita? The White Castle hamburger chain started here in 1921, but hasn’t had a Wichita location since 1938. From the history to current day; great things are happening all around us. You’ll hear these positive stories ONLY ON KPTS.
KPTS Kids Club members enjoy various events throughout the year. Events designed not only for fun, but to educate. They learned about small creatures at The Bug Lady Science Academy. Members got a history lesson at The Transportation Museum, who doesn’t love trains. Fire stations are always a favorite. We visited The Firehouse Museum then crossed the tracks and visited a fire station and got to play on a real fire engine. The final event for the year was a Halloween party at Botanica Wichita.

One of the very popular shows on PBS Kids is Wild Kratts. Animals can take you anywhere in science! Creature teachers Chris and Martin Kratt take viewers along on extraordinary animal-powered adventures. Our Kids Club members got the opportunity to meet the Kratts brothers. They got autographs and took photos with the daring brothers.
Senior Expo provides options for today’s seniors and caregivers. Today, seniors are more affluent, educated and active than ever before. KPTS is proud to be a participant in the activities. **Senior Expo** is at four of Wichita’s most visited attractions: Botanica, The Wichita Gardens; Exploration Place; Old Cowtown Museum; and The Wichita Art Museum. In 2015 **KPTS** was stationed at Botanica. There was as usual a big crowd and everyone seemed to have a good time.

In celebration of the PBS series **Doctor Who**, **KPTS** was a part of **Time Eddy**. **Time Eddy** convention is an event being organized by the Kansas **Doctor Who** Corporation, a non profit, fan run group registered in the state of Kansas in conjunction with the Whovians of Wichita and ICT Cosplay Gallifrey. We were there with green screen so visitors could have their pictures taken, then dropped into one of three sets from the **Doctor Who** franchise.

The hit **Downton Abbey On Masterpiece** left everyone wanting to learn more. **More Manners of Downton Abbey Tour with Alastair Bruce** came to town to a very warm reception. Mr. Bruce was the historical advisor on the **Downton Abbey** set. There was a packed house at the Scottish Rite Center to ask questions and hopefully hear some secrets. Mr. Bruce held strong.

One month later we had our annual **Free Screening** for **Downton Abbey**. And we went back to The Scottish Rite Center. This screening was different. This was the final season for the series so turn out was high. The public did not disappoint. Many attended in costume and character. Everyone had a good time.
**In The Community**

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**Community Events**

The Fab Four: The Ultimate Tribute @ The Orpheum

The Priests @ The Orpheum Theatre, Wichita

KPTS Kids Club Events @ Various Locations

Wild Kratts @ The Orpheum Theatre, Wichita

Senior Expo @ Botanica Wichita

Brit Floyd Space and Time World Tour @ The Orpheum

Time Eddy Doctor Who Convention @ The Best Western, North Wichita

More Manners of Downton Abbey with Alastair Bruce @ The Wichita Scottish Rite Center

An Evening Honoring Senator Robert J. Dole & Our Veterans with Wes Moore @ Beech Activity Center

An Irish Christmas @ The Orpheum Theatre, Wichita

Ian McNeice from *Doc Martin* Visits KPTS

*Downton Abbey On Masterpiece, Final Season, Free Public Screening @ The Wichita Scottish Rite Center*

**Partnerships**

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KPTS/PBS has many comedy and dramatic programs on air. So when someone from one of the shows goes out of their way to stop by the station it can go from a regular work day to something special. This happened when Ian McNeice (Bert Large from Doc Martin) came to KPTS to sign autographs and take questions from fans. He was very gracious, patient and funny when taking questions from the group that assembled in our studio. He even posed for several photographs.

KPTS is proud of our work in the community. We are utilizing all content platforms to reach a great and more diverse audience. Our established partnerships extend our reach as well. We continue to make children and their education a priority. KPTS engages the community on all levels, creating a conversation and public ownership.