MPB Radio is our statewide radio service, carrying local and NPR programming. Sponsorships are available.

<table>
<thead>
<tr>
<th>Radio All rates net to station</th>
<th>Program / Time Period</th>
<th>:15 Net Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day Part</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AM Drive Time</td>
<td>M-F 6 AM - 9 AM</td>
<td>$150</td>
</tr>
<tr>
<td>Day Time</td>
<td>M-F 6 AM - 4 PM</td>
<td>$75</td>
</tr>
<tr>
<td>PM Drive Time</td>
<td>M-F 4 PM - 7 PM</td>
<td>$125</td>
</tr>
<tr>
<td>Night Time</td>
<td>M-F 7 PM - 6 AM</td>
<td>$25</td>
</tr>
<tr>
<td>Weekend AM</td>
<td>Sat 8 AM - 11 AM</td>
<td>$75</td>
</tr>
<tr>
<td>Weekend Day Time</td>
<td>Sat 11 AM - 8 PM</td>
<td>$35</td>
</tr>
<tr>
<td>Weekend Night Time</td>
<td>Sat 8 PM - 8 AM</td>
<td>$25</td>
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</tbody>
</table>

| Premium Programming Sponsoring Adjacent to | |
|--------------------------------------------|-----------------------|--------------|
| Morning Edition                            | M-F 5 AM - 8:30 AM    | $150         |
| Mississippi Edition                        | M-F 8:30 AM - 9 AM    | $150         |
| Deep South Dining (Mon.)                   |                       |              |
| Money Talks (Tues.)                        |                       |              |
| Fix It 101 (Wed.)                          |                       |              |
| Creature Comforts (Thur.)                  |                       |              |
| Gestalt Gardener (Fri.)                    |                       |              |
| All Things Considered                      | M-F 9 AM - 10 AM      | $150         |
| Marketplace                                | M-F 6 PM - 6:30 PM    | $150         |

All rates are net. Radio production is included and voiced by an MPB radio announcer. Certain minimums apply. All sponsorship messages must be approved by MPB to meet FCC guidelines for non-commercial stations. Rates and programming are subject to change. Please check with your account executive for current offerings.
Mon. Deep South Dining

Southern cuisine is world-renowned, and there’s so much more to cooking than “a pinch of salt and a dash of pepper.” It’s about memories, time together and the stories behind your family’s secret recipes. Join Debra Hunter to discuss your favorite dishes and the history of Southern cooking.

Tues. Money Talks

It’s true what they say, money does talk! From family budgeting, debt management and investments, to Social Security and retirement savings, Chris Burford, financial education specialist for Consumer Credit Counseling and Nancy Lottridge-Anderson, Assistant Professor of Finance at Mississippi College, President of New Perspectives, Inc. and author of Tough Talk for Tough Times, are ready to dish out their expert financial advice.

Wed. Fix It 101

Do you have a leaky faucet? Would you like to put a ceiling fan in your bedroom? Maybe you want to mount a flat screen TV to the wall. Whether it’s a plumbing problem or an electrical question, talk with Jason Klein and learn if you can do it yourself. You may be handier than you think!

Thur. Creature Comforts

Lions, tigers, and PETS- Oh My! Join Dr. Troy Majure, a veterinarian at the Animal Medical Center of Jackson and Libby Hartfield, retired Director of the Mississippi Museum of Natural Science to learn all about the animals in your homes and in nature around us.

Fri. The Gestalt Gardener

Get out and get dirty every Friday with horticulturalist Felder Rushing as he shares stories, answers questions and just talks about gardening. A long-time favorite on MPB, each show is delightfully complete with a bit of “cheesy” music and laughter.

Contact Us

For more information on how you can sponsor one of these shows.
Mon. **Now You're Talking with Marshall Ramsey!**
Hear commentary from cartoonist Marshall Ramsey on the latest news, chuckle at his punchlines, and enjoy compelling stories about the most interesting people, places, and things in Mississippi.

Tues. **IN LEGAL TERMS**
Learn more about your legal rights and how the law affects your day-to-day life. Some of Mississippi's top legal leaders and experts provide thought-provoking commentary on court trials, U.S. Supreme Court arguments, hearings, and opinions on legal topics.

Wed. **Everyday Tech**
With our fast-paced and ever-evolving world of technology, it’s practically impossible to tackle it all alone, so *Everyday Tech* is here to help you. From computer viruses to cell phone batteries to your social media accounts, we’re here to answer your everyday questions about your everyday technology.

Thur. **MPB’s Season Pass**
*MPB’s Season Pass* is your year-round ticket to help you keep up with your favorite Mississippi sports and teams. Host Jay White explores the state’s sports scene through in-depth feature stories and interviews.

Fri. **Next Stop, Mississippi**
*Next Stop, Mississippi* is your on-air source for information about upcoming events and attractions across the state. Join MPB and Mississippi Development Authority’s Division of Tourism each week and get to know the real Mississippi.

For more information on how you can sponsor one of these shows.

Contact Us
Dr. Debbie Minor
Host of *Southern Remedy: Healthy & Fit* on Mondays. Dr. Deborah Minor is a professor and vice chair in the Department of Medicine at the University of Mississippi Medical Center. She has worked in the areas of community, institutional, consultant, academic and clinical pharmacy.

Dr. Susan Buttross
Host of *Southern Remedy: Mental Health* on Tuesdays. Dr. Susan Buttross, who has been host of MPB's *Relatively Speaking* for the last two years, is a professor of pediatrics, chief of the Division of Child Development and Behavioral Pediatrics, and medical director of the Center for the Advancement of Youth Center at the University of Mississippi Medical Center in Jackson. She discusses mental health issues every Tuesday.

Dr. Rick deShazo
Dr. Richard deShazo, host of the *original Southern Remedy* on Wednesdays, is the Billy S. Guyton Distinguished Professor at the University of Mississippi Medical Center in Jackson, where he is also a professor of medicine and pediatrics. A physician-scientist specializing in clinical immunology, he is also a medical educator, administrator, journal editor, entomologist, public radio and television producer, proud military veteran and a family man.

Dr. Jimmy Stewart
Host of *Southern Remedy: Kids & Teens* on Thursdays. Dr. Jimmy Stewart is a native of Byram, MS. After attending Mississippi College, he graduated from the University of Mississippi School of Medicine and completed a combined residency in both internal medicine and pediatrics. He is board certified in both specialties. Dr. Stewart also specializes in high blood pressure.

Dr. Michelle Owens
Host of *Southern Remedy: Women’s Health* on Fridays. Dr. Michelle Owens is associate professor with tenure in the Department of Obstetrics and Gynecology (OB-GYN) at the University of Mississippi Medical Center. A native of Birmingham, AL, she attended the Medical College of Virginia School of Medicine, and completed her OB-GYN residency training at Johns Hopkins Hospital.
Every weekday for over three decades, NPR’s *Morning Edition* has taken listeners around the country and the world with two hours of multi-faceted stories and commentaries that inform, challenge and occasionally amuse. *Morning Edition* is the most listened-to news radio program in the country.

*All Things Considered* is the most listened-to, afternoon drive-time, news radio program in the country. Every weekday the two-hour show is hosted by Audie Cornish, Kelly McEvers, Ari Shapiro, and Robert Siegel. In 1977, *All Things Considered* expanded to seven days a week with a one-hour show on Saturdays and Sundays, which is hosted by Michel Martin.

*Marketplace* is the most widely heard business or economic programming in the country—on radio or television. The programs focus on the latest business news both nationally and internationally, the global economy, and wider events linked to the financial markets.
Statewide Coverage
FM Radio

90.3 WMAV
Oxford

90.9 WMAO
Greenwood

91.3 WMPN
Jackson

88.9 WMAU
Bude

89.5 WMAE
Booneville

89.9 WMAB
Miss.State

88.1 WMAW
Meridian

90.3 WMAH
Biloxi

Your Message will be heard statewide & beyond.
We Thank You!

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CEDRIC GRIZZELL
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THOMAS LAMBERT
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