

CONSTITUTION USA with Peter Sagal

Customizable Social Media Posts

Find CONSTITUTION USA Online:

Website: www.pbs.org/constitutionUSA

Information, Photos & Listings:

<http://pressroom.pbs.org/Programs/c/CONSTITUTION-USA.aspx>

Twitter:

@petersagal

Experts:

Randy Barnett | @RandyEBarnett

Jennifer Granick | @granick

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Eugene Volokh | @VolokhConspirac;

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Hashtag:

#ConstitutionPBS

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- <http://to.pbs.org/pbsgplus>

Tips for Online Promotion:

- Update **highlighted areas** below with your station's broadcast information
- Reach out to local affinity groups via their social media channels
- Geo-target your posts to members of your community on Facebook, especially for events

Weekly Tweets and Posts:

Generic

Twitter:

- Cross the US w/ @waitwait's @petersagal for a new look at civics on #ConstitutionPBS. **Begins 5/7 @ 9/8c** <http://video.pbs.org/video/2364992585>
- Explore civics like you've never seen it before. CONSTITUTION USA w/ @petersagal **begins 5/7 @ 9/8c**. #ConstitutionPBS
- Learn where the Constitution lives, how it works & how it doesn't. #ConstitutionPBS w/ @petersagal **starts 5/7 @ 9/8c** <http://video.pbs.org/video/2364992585>
- Learn where the Constitution lives, how it works & how it doesn't. CONSTITUTION USA w/ @petersagal **starts 5/7 @ 9/8c** <http://video.pbs.org/video/2364992585>
- Can the Constitution keep up w/ modern America? Find out on #ConstitutionPBS w/ @petersagal **beginning 5/7 @ 9/8c** <http://video.pbs.org/video/2364992585>

Facebook:

- Travel across the country with Peter Sagal for civics as you've never seen it. Find out where the Constitution lives, how it works & how it doesn't. CONSTITUTION USA with Peter Sagal **Tuesday, 5/7 @ 9/8c** on PBS. <http://video.pbs.org/video/2364992585>

Episode One: "A More Perfect Union"

Twitter:

- What is the Constitution's most striking & innovative feature? Find out w/ @petersagal on #ConstitutionPBS **5/7 @ 9/8c**
- What gives the Constitution its resilient brand of federalism? See on #ConstitutionPBS w/ @petersagal **5/7 @ 9/8c** <http://video.pbs.org/video/2365002653>

Facebook:

- Explore the Constitution's most striking and innovative feature: its resilient brand of federalism. Analyze the balance of power between national government and the states and the tensions that result from it. CONSTITUTION USA with Peter Sagal "A More Perfect Union" **Tuesday, 5/7 @ 9/8c on PBS.** <http://video.pbs.org/video/2365002653>

Episode Two: "It's a Free Country"**Twitter:**

- Dig into the Bill of Rights thru stories from today's headlines w/ @petersagal on #ConstitutionPBS **5/14 @ 9/8c** <http://video.pbs.org/video/2365002662>
- Dig into the Bill of Rights via current headlines w/ @petersagal on CONSTITUTION USA **5/14 @ 9/8c.** **#ConstitutionPBS** <http://video.pbs.org/video/2365002662>

Facebook:

- What do you think is the most important feature of the Constitution? Most Americans say it's the Bill of Rights. Explore its history and impact as you examine several stories involving freedom of speech and religion and the right to privacy. CONSTITUTION USA with Peter Sagal "It's a Free Country" **airs Tuesday, 5/14 @ 9/8c** <http://video.pbs.org/video/2365002662>

Episode Three: "Created Equal"**Twitter:**

- Discover the far-reaching changes created by the 14th Amendment on #ConstitutionPBS w/ @petersagal **5/21 @ 9/8c** <http://video.pbs.org/video/2365002669>
- Discover the changes created by the 14th Amendment on CONSTITUTION USA w/ @petersagal **5/21 @ 9/8c.** **#ConstitutionPBS** <http://video.pbs.org/video/2365002669>

Facebook:

- Did you know the idea that "all men are created equal" didn't make it into the original Constitution of 1787? Discover the far-reaching changes created by the Fourteenth Amendment nearly 100 years later that made equal protection a constitutional right. CONSTITUTION USA with Peter Sagal "Created Equal" **airs Tuesday, 5/21 @ 9/8c on PBS.** <http://video.pbs.org/video/2365002669>

Episode Four: "Built to Last?"**Twitter:**

- How has our founding document lasted more than 225 years? Find out w/ @petersagal on #ConstitutionPBS **5/28 @ 9/8c** <http://video.pbs.org/video/2365002679>
- How has our founding doc lasted 225+ yrs? Find out w/ @petersagal on CONSTITUTION USA **5/28 @ 9/8c** **#ConstitutionPBS** <http://video.pbs.org/video/2365002679>

Facebook:

- How has our founding document lasted more than 225 years? Find out with Peter Sagal and analyze the systems that have kept the Constitution healthy and the political forces that threaten it. CONSTITUTION USA with Peter Sagal "Built to Last?" **Tuesday, 5/28 @ 9/8c on PBS.** <http://video.pbs.org/video/2365002679>

CONSTITUTION USA with Peter Sagal Fun Fact Social Media Posts

Tweets (add your broadcast information in the highlighted areas below!):

- No Googling! Can you guess how many words are in the U.S. Constitution? Tweet us your answers using #ConstitutionPBS
- [Follow up to previous tweet] There are 4,400 words in the US Constitution, the oldest & shortest of any major govt. Learn more on #ConstitutionPBS w/ @petersagal 5/7
- Did you know the state of PA is spelled incorrectly in the Constitution? It's listed as "Pensylvania" above the signatures. #ConstitutionPBS
- What year was the US Constitution signed? Tweet us your answer w/ #ConstitutionPBS & let us know if you've ever celebrated its anniversary
- The US pop. was 4 mil when the Constitution was signed, it is now more than 309 mil. Can you believe how we've grown? #ConstitutionPBS
- How many times does the word "democracy" appear in the US Constitution? The answer may surprise you! Send your guess using #ConstitutionPBS!
- The word "democracy" doesn't appear at all in the Constitution. Learn more surprising facts on #ConstitutionPBS w/ @petersagal 5/7
- Did you know the 1st time the term "The United States of America" was used was in the Declaration of Independence? #ConstitutionPBS
- Did you know it only took 100 days to "frame" the Constitution? Learn this & more on #ConstitutionPBS w/ @petersagal 5/7 @ 9/8c
- Can you name the only 2 presidents to sign the Constitution? Tweet us your answer using #ConstitutionPBS & tune in 5/7 @9/8c
- Which president is on the rare \$5,000 bill? Hint: he's the "Father of the Constitution." Tweet us your answers using #ConstitutionPBS.
- Can you believe the Constitution has only been changed 17 times since 1791? There's def. room for interpretation! #ConstitutionPBS
- The 1st nat'l Thanksgiving Day on Nov 26, 1789, was to give "thanks" to the Constitution. Surprised? Learn more on #ConstitutionPBS