

**EEO Public File Report  
WCET  
Cincinnati, Ohio  
June 1, 2014 thru May 31, 2015**

The EEO Public File Report is filed in the station's public inspection file pursuant to section 73.2080c(6) of the Federal Communications Commission's (FCC) rules.

During the one year period ending May 31, 2015, the station filled the following full-time vacancies:

1. Chief Financial Officer
2. Videographer
3. Executive Producer

The following list includes the recruitment sources used during this period and the number of interviews by source for each opening.

**Recruitment Sources**

Cincinnati Enquirer & Career Builder  
[mrentfrow@gannett.com](mailto:mrentfrow@gannett.com)  
888 262-8848

CET web site  
[hr@cetconnect.org](mailto:hr@cetconnect.org)  
513 345-6538

ThinkTV web site  
110 S. Jefferson Street  
Dayton, OH 45402  
Robert Christensen  
937 220-1654

Northern Kentucky University  
Nunn Drive  
Highland Heights, KY 41009  
[careerservices@nku.edu](mailto:careerservices@nku.edu)  
859 5725680

Dayton Daily New & Monster.com  
South Ludlow Street,  
Dayton, OH  
[jgrant@coxmedia.com](mailto:jgrant@coxmedia.com)  
937 225-0738

Queen City Jobs & jobs on-line  
[queencityjobs.com](http://queencityjobs.com)  
2060 Reading Road  
Cincinnati, OH  
513 699-5091

Direct referrals - from Employees,  
Board members, community leaders

Cincinnati State Tech. Community College  
3520 Central Parkway  
Cincinnati, OH 45223  
513 569-1500

Current (public media) periodical  
6390 Carrol Ave.  
Takoma Park, MD 20912  
[classifieds@current.org](mailto:classifieds@current.org)

**Interview activity** (by source)

1. *Chief Financial Officer*

Candidates interviewed: 9

interviewee sources: Cincinnati Enquirer/Career Builder 5

CET web site 2  
Direct referrals 1  
Current periodical 1

Source of hire: Career Builder

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## 2. Videographer

Candidates interviewed: 3      interviewee sources: Direct referral 2  
CET web site 1

Source of hire: CET web site

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## 3. Executive Producer: 9

interview sources: internal employee 1  
ThinkTV web site 1  
Direct Referral 1  
CET web site 3  
Career Builder 3

Source of hire: CET web site

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## **Long Term Supplemental Outreach Activities**

### **Interns**

During this period CET sponsored 11 interns from the following sources:

- 4 University of Cincinnati
- 5 Cincinnati State Technical Community College
- 1 Kent State University
- 1 Eastern Kentucky University

All of these interns were utilized in learning activities and mentoring within the Production Department.

### **Events with community groups interested in broadcast employment issues and/or Public Television**

Our Education Department Specialist served as a computer instructor for residents at Dupree House and served as an ambassador of the employment opportunities regarding the non-broadcast aspects public television. His

instruction uses concepts and technologies that are being promoted by CET's Learning Services group in on-site training sessions and in-school trainings in this current period. He also provided informational presentations about how to receive and view CET programming in their apartments. This CET employee invested over 215 hours of his time in these endeavors during this reporting period

The CET Manager of Learning Services worked with 45 students at the Clermont County Gifted Program during the Fall of 2014 to explore and promote quality Journalism. Using the PBS NewsHour Student Reporting Lab as a model, he discussed what makes a good news story, what the responsibilities of a journalist are, and how the news (and media in general) affects daily life in the United States.

The CET Manager of Learning Services presented two workshops on careers related to public television, media, science, and engineering to 35 high school students as part of the Winton Woods High School STEM Conference on February 24, 2015

CET's Executive Producer was a participant on a journalism and documentary panel given to journalism majors at Northern Kentucky University, talking about the blurring lines between the two forms of communication in the new era of electronic media and its impact on careers.

Through the efforts of our Educational Services and Production Departments, CET has conducted 14 tours of the station for a diversity of local groups such as Boy Scouts, Girl Scouts, foreign exchange students, High School students, and adult groups living in senior residency communities. These tours last from 30 to 60 minutes and are structured to demonstrate and create awareness of the diversity of employment opportunities that exist at the station both inside and outside of the broadcast aspect as well as explaining about the wide variety of content and community interactions public television offers.

### **Training Programs**

Development of internal training efforts designed to enable station personnel to acquire skills that could lead them to qualify for higher level positions within the station. This has occurred in the Production, Education Services, and Development departments through special or additional assignments, external seminar training, and one-on-one coaching by both junior and senior managers.

### **Scholarship Programs**

Our station supports the scholarship program sponsored by the Ohio Association of Broadcasters by posting the availability of such a program, offering assistance to individuals in completing the application process, and by discussing the scholarship opportunities with those interested in pursuing broadcast careers.