

# 50

**KSPS** 

**PUBLIC TELEVISION**  
[www.kspstv.org](http://www.kspstv.org)



**KSPS-TV**

**ANNUAL REPORT**  
**REVISED**

**2017**

### The KSPS Mission:

KSPS Public Television provides on-air, online and multimedia programs that entertain, engage and educate to enrich all the communities we serve.

## A LETTER FROM GARY STOKES *KSPS President and General Manager*

We've come a long way in 50 years...and we're just getting started. This Annual Report is our review of the year just finished and the plans for the year ahead.

In case you missed it, we celebrated our 50th anniversary in 2017; and we did it in grand style, including a first-ever visit from PBS President and CEO Paula Kerger.

We debuted PBS Kids 24/7 — a magical place where there's quality children's programming all day, all night, from your most trusted source — PBS.

True to our mission, we also ramped up our education efforts in 2017, hiring an education director — our first in years — to raise awareness in teachers, parents and students about the vast learning resources available through KSPS and PBS.

I have enough of these success stories to fill an issue of *Prevue*, from an Emmy nomination for our Carl Maxey documentary to a 30th season of *Northwest Profiles*...but you get the idea. At 50, we forge confidently ahead — with the past as our foundation and the future our opportunity.

As always, this is a team effort; and KSPS is extremely fortunate to have a great team to make all of these things happen. On behalf of the KSPS team, the Friends of KSPS Board and the KSPS Community Advisory Board, thank you for making our 50th year to remember.

Sincerely,



**Please Note** — You may have noticed that this is a revised version of the KSPS Annual Report. The version we sent in the last edition of *Prevue* had some erroneous information on the financial portion. The pie charts reflected a deficit, when, as you can see, our audit shows us finishing the last fiscal year with more than \$100,000 in revenue over expenses — thanks to your support.

We take pride in being transparent and accurate, especially about financial matters. We apologize for any concern or confusion this may have caused. We've put steps in place to keep this from happening again; and we want to ensure you that we are, and continue to be, good stewards of the support you so generously provide to KSPS.

## 2016-2017 Friends of KSPS Board of Directors

(Through August 2017)

Pati Dahmen, Chair	Kelly Konkright
Ann Hurst, Vice Chair	Nancy Ledeboer
Linda Finney, Secretary	Kathleen Mackenzie
Don Anderson, Treasurer	Timothy McGillicuddy <i>Edmonton Rep.</i>
Vincent Alfonso, PhD	Adam Munson
Mark Anderson, PhD	Monica Samper <i>Calgary Rep.</i>
Klay Dyer <i>Edmonton Rep.</i>	Shannon Scheiwiller
Jodi Harland	David Tanner
Jon Heideman	

## 2016-2017 KSPS Community Advisory Board (Through August 2017)

Shaun Higgins, Chair	Consuelo Larrabee
Terrie Ashby-Scott	Bob Morrison
Katy Durning	Marvin Reguindin
Emily Geddes	Becka Shelley

*"KSPS is one of Spokane's outstanding organizations and forward-thinking media... Thanks for all you do!"* — Norma Norton, Spokane

## 2016-2017 Highlights [Sept. 2016 – Aug. 2017]

### KSPS's 50th Anniversary Year was full of programs, celebrations and special events.

**PBS President and CEO Paula Kerger** visited KSPS during our 50th Anniversary Weekend, speaking to college students and KSPS supporters, providing her insights on the future of Public TV.

**Travel expert Rick Steves** visited in March for a packed lecture. It was informative, fun and sparked lively conversation.

### For Our Veterans

KSPS, along with generous sponsors and veterans groups, hosted **The Wall That Heals** for four days in August. Over 13,500 people attended, paying their respects to those who gave their lives during the Vietnam War. 140 volunteers made the event possible.

In partnership with Eastern Washington University, we produced **forums on the history of the Vietnam War** and its impact on vets and the community.



### For Children and Families

**FitKids**, our childhood fitness and nutrition initiative, continued with messages during children's programming hours on KSPS. 2017's **FitKids Day** was our biggest yet, with over 1,000 attendees.

Families near and far were able to watch Spokane Public Schools' high school graduations and concerts, thanks to online streaming services provided by KSPS. Our third **MediaFest** provided a day-long opportunity for high school students interested in careers in media to learn directly from regional media professionals.



### Lifelong Learning for All

On-air viewers and Facebook users alike experienced a new season of **Health Matters, TELEVISION FOR LIFE**, our monthly, live health program. Viewers were connected with medical experts to have their questions answered on topics ranging from Pain Management to Mental Health. Sit and Be Fit, featuring Mary Ann Wilson, RN, provided low-impact, accessible exercises to keep seniors and others active and healthy.

KSPS produced **political debates and town hall meetings** about regional issues and races. In its third season, **Spokane County Spotlight** on KSPS World featured interviews with County Commissioners about the issues impacting our citizens.

More children and adults learned about **protecting our aquifer**, as our education partnership with the Spokane Aquifer Joint Board featured more student workshops, on-air messages and a student billboard design contest.

Our documentary team produced the story of the **Nespelem Art Colony from 1937-1940**, opening minds to a little-known part of Inland Northwest history. Our team also profiled famed Spokane lawyer and civil rights icon **Carl Maxey**. As it has for the past 30 seasons, **Northwest Profiles** traveled the highways and byways of our vast viewing area to bring us stories of the inspiring people that make our region unique.



## PBS for the Inland Northwest

As the PBS flagship station for the Inland Northwest and Alberta, KSPS continued to provide the quality programs of PBS to over 2 million households. From **Masterpiece** to **Antiques Roadshow**; **PBS NewsHour** to **Nova** and so many other memorable programs, KSPS viewers enjoyed the very best television, made possible by the generous donations of families and businesses, large and small.

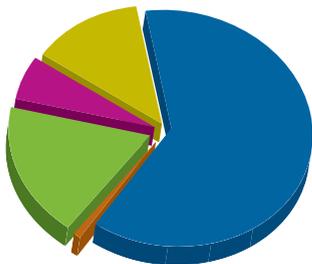
## Stability Grows through the Endowment

In celebration of our first 50 years, we embarked on a special campaign to protect our financial health and preserve our vitality for future generations. **The KSPS Endowment** will sustain the station and help Public Television in the Inland Northwest remain vibrant and true to its mission.

*“Excellent variety of programmes of British drama, intelligent news/discussion of current affairs. Education of varied topics and no advertisements.”* —Victoria Michkofsky, Calgary

*“Congratulations KSPS on your 50th. Keep the fantastic programs coming for the next 50 years.”* — Margaret Pothorin, Sherwood Park

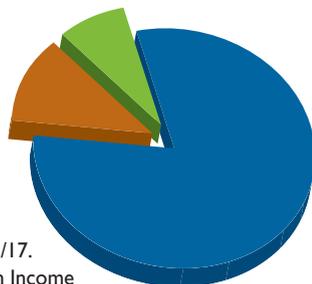
### INCOME – \$5,808,954



Contributions/Foundations/Corporate	62%
Bequests	1%
Corporation for Public Broadcasting Grant	18%
NIC Governmental Grant	6%
Other	13%

### EXPENSES – \$5,699,674

Program Services (Programs & Operations)	80%
Fundraising	12%
Management & General	8%



Revised figures are based on the audited statements for the fiscal year ended 8/31/17. In-kind donations and related expenses in the sum of \$283,721 are not included in Income and Expenses for Form 990 reporting. Net unrealized gains on investments in the sum of \$120,900 are also not included in Income for Form 990 reporting. Friends of KSPS IRS form 990 is available on [kspss.org](http://kspss.org); or let us know if you would like a copy by mail.



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