

**KSPS Public Television
Development Committee
June 9, 2016
Agenda**

Topic:

1. Update on 50th Anniversary Greetings, interviews
2. Pledge drive update
3. Options for planned giving by Canadians
4. Fiscal Year End plans – Fund Your Faves
5. Video of committee members holding Fund Your Faves signs
Please come ready to be recorded! Thanks!

Action:

Information
Information
Information / Discussion
Information

Next scheduled meeting: August 11, 2016, 4:00, KSPS Board Room

**KSPS Public Television
Development Committee
June 9, 2016
Minutes**

Members Present: Nancy Ledeboer, Pati Dahmen, Bob Morrison (video conference)

Members Absent: Kathleen Mackenzie, Mary Joan Hahn

Staff Present: Darcell Yaeger, Dawn Bayman, Sandra Kernerman

The meeting was convened at 4:10 pm.

1. Update on 50th Anniversary Greetings, interviews: Dawn provided an update on preparations for the 50th Anniversary year celebrations. The list of suggested video participants is being successfully recorded by production staff. Shawn Claypool has contacted several PBS personalities, who have agreed to record and send video.
2. Pledge Drive Update: June pledge is underway, June 3-12. At 53% of the way through, we are at 60% of goal. Web pledges are significantly down, possibly due to pledges shows that skew older, and hacking fears in Canada. (University of Calgary recently succumbed to a ransom-wear virus and made the attack public).
3. Options for planned giving by Canadians: in our ongoing efforts to achieve tax deductibility for Canadians, Sandy will explore the effectiveness and feasibility of developing a charitable fund in Canada, distributions from which will be used to fund KSPS operations in Canada.
4. Fiscal Year End plans – Fund Your Faves: when June pledge is over, the fiscal year end campaign will launch, featuring an on-air and online promotion campaign called “Fund Your Faves”. Goal \$950K by September 30.

Next scheduled meeting: August 11, 2016, 4:00, KSPS Board Room (this meeting may be rescheduled secondary to unavailability of members).