

**KSPS Public Television  
Development Committee Meeting  
Agenda  
December 8, 2016**

Agenda:

1. Pledge drive results
2. Endowment update
3. Corporate support update
4. Vietnam project
5. Executive Session
  - a. Personnel issues
6. Development Committee minutes

Action:

information / discussion  
information / discussion  
information / discussion  
information / discussion  
information / discussion  
information / vote

**KSPS Public Television  
Development Committee Meeting  
Minutes  
December 8, 2016**

Members Present: Kathleen Mackenzie, Monica Samper, Pati Dahmen

Members Absent: Shannon Scheiwiller, Klay Dyer

Staff Present: Sandra Kernerman

Staff Absent: Dawn Bayman, Gary Stokes

1. The meeting was called to order at 4:10pm
2. Sandra delivered the December pledge report on behalf of Dawn: she expects the December pledge to finish out around \$140K, about \$20K below goal. Pledge results are about 20% down throughout the PBS system, and we have largely discontinued airing medical / self-help shows. Plans are in place to make up ground: additional pledge in January and February, and *Rick Steves* and *Victoria* marathons in March.
3. There are several Corporate funding requests pending. More information when there is more information.
4. The 2017 Vietnam Project will launch in June, 2017, running into November, 2017. KSPS, in partnership with Eastern Washington University, The City of Spokane Valley and The Spokane Veterans' Center (a division of the Veterans' Administration) will host academic forums, pre-screenings of Ken Burns' new documentary "The Vietnam War" and "The Wall That Heals" the travelling replica of the Vietnam Memorial, (August 24-27, 2017 at Mirabeau Meadows). Final details, grant application results and corporate underwriting is pending.
5. Pati Dahmen joined the meeting, establishing a quorum. A motion was called by Kathleen, seconded by Monica to accept the minutes from Development Committee meetings dating back to 2013 as submitted. The motion carried unanimously. The minutes will be posted to the KSPS website.

Sandra, on behalf of Dawn, provided details about the upcoming retirement of Kerry Lockhart, Recurring Giving Manager. Dawn is planning on hiring a new Membership Director, increasing the hours of Pam Graham to ¾ time and sharing Kerry's responsibilities throughout the development staff.

6. With no further business, the meeting was adjourned at 4:55 pm

**Next meeting: February 9, 4:00 KSPS Board Room**