

Development Committee Meeting / Agenda  
October 17, 2013  
4:30, KSPS Board Room

Members Present

Members Absent

Staff Present

1. Call to order
2. Meeting schedule for the 2013-14 fiscal year
  - November 14, 4:30
  - January 16, 4:30
  - February 13, 4:30
  - May 15, 4:30
  - June 19, 4:30KSPS Board Room
3. Case Statement Development
4. Downton Abbey Events
5. Rick Steves Event
6. Leadership Circle Criteria and Benefits
7. Good of the committee

**Next meeting, November 14, 4:30, KSPS Board Room**

**Development Committee Meeting / Minutes**

**October 17, 2013**

**4:30, KSPS Board Room**

**Members Present:** Pati Dahmen, Leo Stevens, Mary Joan Hahn, Kathleen Mackenzie, Bob Morrison

**Members Absent:** Rosemary Selinger (travel)

**Staff Present:** Gary Stokes, Dawn Bayman, Sandy Kernerman

1. Call to Order @ 4:35, minutes accepted as submitted.
2. Meeting schedule reviewed and seems to be acceptable for the most part for all members. Go ahead as scheduled.
3. Case statement discussion: to be developed with committee input and inspiration. What does it (KSPS)do? What do we accomplish? We are a trusted guide for the working mom: kids watching Curious George are in safe hands. Why do you like NPR or PBS? Committee members will reflect more on these messages, why I support KSPS and send thoughts to Sandy ([sandrak@ksps.org](mailto:sandrak@ksps.org)) for development of the case statement.  
Goal for completion: something for the November board meeting.
4. Downton Abbey Events: Three tiered: DVD of 1st hour of new series to be aired at a premier event on December 15, 2:00 at Lincoln Center. (FYI, people are already signing up!).  
  
On February 22, TBD, we are looking at \$500 per place Downton Experience dinner at the Joel E. Ferris home. 20 couples, followed by a 'salon' experience for \$100 per person
5. Rick Steves, coming for pledge marathon on December 7<sup>th</sup> and available for a lecture event before the live pledge. Tentatively looking at Rockwood South Hill.
6. Leadership Circle criteria and benefits were reviewed. Discussion the ensued concerning the introduction of new levels of giving: Explorer - \$10,000 and up, Masterpiece - \$25,000 and up. .
7. For the good of the committee: There was conversation concerning ideas for pledge sponsorships. Board contacts for development should be accompanied by an introduction and help to set up the meeting. KSPS development staff will go, do 'the ask', whatever the Board member is comfortable with.
8. Adjourn at 5:55.

**Thank you members, next meeting the next meeting will be November 14, 4:30, KSPS Board Room**