

KSPS Public Television
Development Committee Meeting
February 10, 2015, 4:00 pm, KSPS Conference Room

Agenda:

1. Antiques Roadshow coming to town
 - a. Information
 - b. Volunteer opportunity
 - c. Outline of the event
2. Norlein Foundation – Dawn
3. Canada Travel / Events
 - a. The Wild Kratts
 - b. Landmark Cinemas
 - c. Other Trips
 - d. Peggy Urlacher
4. The Story of Cancer: The Emperor of All Maladies
 - a. Pre-screening
 - b. Underwriting
 - c. Venue
5. Carl Maxey Documentary Project
 - a. Outline
 - b. Funding

**KSPS Public Television
Development Committee Meeting
February 10, 2015
Minutes**

Staff Present: Dawn Bayman, Gary Stokes, Darcy Yeager, Sandy Kernerman

Members Present: Bob Morrison (Calgary - remote), Pati Dahman, Mary Joan Hahn, Kathleen Mackenzie.

Members Absent: Rosemary, Selinger,

Meeting convened at 5:05.

Antiques Roadshow: extensive planning and work is underway on this project. Staff had a meeting with WGBH liaison, went over handbook, suggestions, etc. There are volunteer opportunities / lottery for tickets. We'll start pledging on May 4, when lottery is over.

Norlein Foundation: Calgary and Edmonton based Foundation interested in early learning. Gary has a meeting with them about partnership, brain development, KidsForward programming, r/o Brain Doc. underwriting.

Big letter in the mail today: bequest in process from Jeanette Harras, dec'd as of January. 5.833% of a \$3M estate will come our way.

Wild Kratts Calgary International Children's Festival: appearing, we are in process of transacting a 'presented by' opportunity. We'll get a sponsor so we can do it.

Landmark: Tentative. October 17. **Bill Stanley?? Shaun Higgins as hosts?** Working with the CEO and VP of Landmark Cinemas to finalize date and costs. We should be able to make money and pay for a trip to Canada.

Peggy Urlacher: Canadian corporate representative. per Bob a very good fit.

The Story of Cancer: the Emperor of All Maladies looking for a sponsorship. attempting a pre-screening event.

Carl Maxey Documentary: next documentary project after Born To Learn. Based on Jim Kershner book, hopefully done by December. Many opportunities for pre-screening, underwriting, etc. Gonzaga Alumni?? **Premier: Fox**

50th Anniversary of KSPS, April 20, 2017. Begin to think about what PBS people would be good to have visit. We need a sketch of activities and what money we can earn. Start a planning committee?

Young Child Expo and Conference. Vincent Alfonso of Fordham University, two day conference in the Grand Hotel. KSPS gets first choice of what we want to do.

Development Needs: talk up Roadshow, get your friends to buy tickets when they're pledged.

May 4th, repeat May 9th for Roadshow pledge.

Good of the committee: please visit the YouTube channel: KSPS

TV: <https://www.youtube.com/user/kspstv>

KSPS Kids Forward vignettes

Next Meeting April 7, 2015 4:00 KSPS conference room