

KSPS Community Advisory Board Minutes – 5/11/17

Members attending in person: Shaun Higgins (Chair), Emily Geddes (Secretary), Becka Shelley, Consuelo Larrabee

Members attending by phone: Bob Morrison

Members absent: Katy Durning (Vice-Chair), Terrie Ashby-Scott, Marvo Reguindin

KSPS staff attending: Cary Balzer (Program Director)

Public attendees: None

Opening Business

A quorum being present, the meeting was called to order at 4:10 pm.

The minutes from the 4/13/17 meeting were approved (motion: Bob, second: Becka). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting requirements, and to Linda Finney, Secretary of the Friends of KSPS board, in compliance with the bylaws.

General Manager Report

Cary reported that Gary is absent because he is attending the first of three forums at Eastern Washington University on the Vietnam War project. Video of the panel discussion will be posted on the KSPS website by Friday, May 12.

Gary, Cary, and Dawn will be attending the PBS Annual Meeting in San Diego next week.

Paula Kerger, the president of PBS, spent a productive few days in Spokane last month. She held a 90-minute meeting with KSPS staff. She promoted the PBS Kids 24/7 service, currently only available on Comcast channel 19. The goal is to have it available via an over-air signal by the fall on 2017. This will free up channel 19 which will need to be filled with programming. Cary and Gary have discussed a repeating six-hour block of programming with a local content emphasis. Paula Kerger also indicated the need for more family-oriented programming, perhaps one night a week focused on providing content families of all ages can watch together.

Program Manager Report

Indian Summers: Nespelem Art Colony 1937 – 1940, a new KSPS documentary about the WSU art colony founded by professors Worth Griffin and Clyfford Still on the Colville Reservation, premieres Thursday, May 11.

Upcoming *Masterpiece* specials include a televised version of the Broadway play *King Charles III* and the Victorian drama *Dark Angel*, starring *Downton Abbey*'s Joanne Froggatt as Britain's first female serial killer. KSPS will also be featuring a *Victoria* binge on *Masterpiece* as a membership event on Sunday, May 21.

Cary noted that *Victorian Slum House* has been doing well and he has received positive feedback regarding the show.

The June membership campaign will run Friday, June 2, through Sunday, June 11, and will feature specials including:

- *Sgt. Pepper's Musical Revolution*, which will be shown at a time different from the schedule originally published in *Prevue*. A similar show will be broadcast in the original time slot and a crawl will inform viewers of the rescheduled broadcast time three hours later.

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- *A Conversation with Bill Moyers*
- *JFK: The Lost Inaugural Gala*, with footage of performances from Frank Sinatra, Ethel Merman, Harry Belafonte, Ella Fitzgerald, Nat King Cole, Gene Kelly, Helen Traubel, Jimmy Durante and other notable celebrities of the time.

Later this year, the new Ken Burns series *The Vietnam War* will have its broadcast premiere in September. Episodes will be re-aired on a weekly basis October through November.

Cary has special programming scheduled for Canada Day on July 1, such as *Becoming Albertan*, *Shaw Festival: Behind the Curtain*, *Toronto Symphony Orchestra Canada Mosaic*, *Being Canadian* and *Xerox Rochester International Jazz Festival (Oh Canada)* featuring only Canadian jazz musicians.

Cary reported that he has recently been able to locate WWI content specific to Canada and is working to acquire those programs to show at an appropriate time in the schedule.

A viewer complaint was received about an episode of *Washington Grown* regarding the beef industry. The viewer had concerns that the program crossed the line from providing information to commercial promotion. Cary indicated that they are aware of these concerns and will be re-evaluating the episodes in that light.

Sit and Be Fit creator and host Mary Ann Wilson was inducted into the National Fitness Hall of Fame in April.

Other Discussion

Continuing the discussion about the October 2017 CAB meeting, Becka reported speaking to Brian, the managing librarian at the North Spokane County Library. She has reserved their lab space with seating for 25 and digital display abilities. The space is currently under construction, and should be completed long before the meeting is scheduled. There is a larger room with seating for 100, but it may not have the technological capabilities. At the upcoming June and September meetings, we will discuss the schedule for the evening as well as light refreshments. The meeting will be publicized through *Prevue*, on-air spots, community calendars and social media. Cary will contact the appropriate people at KSPS regarding placing a notice on the KSPS CAB webpage, in *Prevue*, and creating an event on Facebook.

The next CAB meeting will be held on Thursday, June 8, 2017 at 4:00 p.m.

The meeting was adjourned at 5:10 p.m.

Action items

Emily:

- Forward approved April minutes to Dawn and Linda.

Becka:

- Confirm reservation with North Spokane County Library.

All CAB members:

- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants.