



Minutes for Friends of KSPS Board Meeting January 30, 2014

Attending: Leo Stevens (President), Pati Dahmen (Vice-President), Jeffrey Adams (Co-Treasurer), Clint Marvel (Co-Treasurer), Kelly Konkright, Kathleen MacKenzie, Mary Joan Hahn (phone), Gary Livingston (phone), Bob Morrison (phone), Mary Phillips-Rickey (phone)

Absent: Mark Anderson, Roberta Brooke, Christine Johnson, Marvo Reguindin (Secretary), Rosemary Selinger, Steve Walther

Staff: Gary Stokes (General Manager), Dawn Bayman (Development Director), Sandra Kernerman (Director of Special Giving)

Meeting was called to order at 4:40pm by President Leo Stevens, who then asked for a motion to approve the Minutes from the December 19th Meeting. Motion was made by Vice President Pati Dahmen, seconded by Kathleen Mackenzie and unanimously approved.

December Financials – Co-Treasurer Clint Marvel reported that total support is above budget, due a greater than budgeted grant from the Corporation for Public Broadcasting. With the non-payment of monies from WSU (delays in contract approval) and the National Institute of Corrections also under budget, we're still ahead on the year. We're also doing well on the expense side, with savings in several categories. GM Gary Stokes added that while we are ahead of budget so far, there are items ahead that may change that, including ongoing capital needs and projects. That could include the last payment to Spokane Public Schools. President Stevens called for a motion to approve the December financials. Motion made by Kelly Konkright, seconded by Jeffrey Adams. Motion unanimously approved.

Board Retreat – President Stevens provided an outline of the agenda for the February retreat, including diversity training and strategic planning. Station Department heads will also present overviews of their teams and areas of responsibility.

Investment Policy – Co-Treasurer Jeffrey Adams thanked all who took part in helping craft the document. Most of those revisions revolved around what percentage of operating expenses to maintain in the reserve fund and under what conditions can the GM borrow against investments. Co-Treasurer

Adams will provide a redline version of the Investment Policy for review prior to the vote at the March Board meeting.

New Business Addition – GM Gary Stokes asked the Board to provide guidance on how best to deal with potential sale of assets that are no longer vital to station operations. At issue is a transmitter that was used in our Missoula site, but after our move was not sufficient for the operation. There's a potential buyer, but there's no policy that authorizes sales. After some discussion, Gary Livingston made a motion authorizing the sale of the transmitter, with the approval of Executive Committee, while the Board works to develop a policy that allows the Executive Committee and General Manager to activate capital sales up to a certain level. That motion was seconded by Clint Marvel. Motion unanimously approved.

General Managers Report – Federal Funding for the Corporation for Public Broadcasting has received Congressional Approval, which should lock in our portion of the \$445 million dollar annual allocation. Since these are forward funded, that means we should be secure in funding through 2016. KSPS FCC license expires in 2015, so we're already working on the renewal – our Washington, DC attorneys will advise on what we need to do and when. An equipment failure caused us to lose our over the air signal for two days. We are looking into a backup for that piece of equipment as well as other Capital needs for the rest of this fiscal year and the next.

In **Programming**, our new edition of Northwest Profiles features Camp Swelokan and the Spokane Gliding Club, and a new series debuts a comedy called **2012** –starring Hugh Bonneville of Downton Abbey- about a group working on planning for the London Olympics.

In **Production**, we have a proposal to WSU Spokane to produce program elements for them. Educating Spokane will be back on 2/27 with new host Staci Clary. We're also discussing doing a new special on the 40th anniversary of Expo 74. Health Matters next month on Heart Health.

GM has been working with Avista on its 125th Anniversary project and has taken a lead on the fundraising effort. The project consists of a series of quarterly vignettes focusing on Avista's contributions to the region. Other development efforts include meetings with Jack Heath of Washington Trust Bank and Kurt Walsdorf of Bank of America.

We're working with SPS to firm up plans for student internship/job shadow.

In **Outreach** – KSPS will host Humanities Washington quarterly Board meeting (GM is a new Board member) and discuss possible sponsorship opportunities. Working with Ambassadors Group to help judge a student video competition. The prize for the winners is an international trip.

Development Report – Dawn Bayman reported that the December Membership Drive underperformed compared to budget and compared to last year. The good news is we outperformed every station that did as many days as we did (13). Corporate is pacing well ahead (Spokane Aquifer renewal, Providence renewal and Music City) among the recent success stories) and Major Donors is also up from last year Dawn and Sandy provided a wrap-up on their trip to Alberta (meeting with donors and potential underwriters in Edmonton and Calgary, as well as working to secure hotel trade in both cities,) and a

good meeting with Joe Wilcox of Shaw Cable to discuss the Community Advisory Board and local programming opportunities. Sandra also updated the plans for the Downton Abbey Dinner and Salon – the dinner is almost sold out and we expect Salon sales to pick up.

Development Committee –Pati Dahmen asked Board Members to help staff live Pledge night on March 5th .

President Stevens then asked the Board to consider going back to bi-monthly meetings after the March meeting.

After some discussion and no more business, President Stevens adjourned the meeting at 6:00pm