



**Minutes of the Friends of KSPS Board Meeting  
September 24, 2015**

**Attending:** Kathleen Mackenzie, Mary Phillips-Rickey (video), Pati Dahmen (video), Ann Hurst, Don Anderson, Clint Marvel, Jeffrey Adams (phone), Kelly Konkright, Steve Walther, Nancy Ledebor, Linda Finney,

**Absent:** Mark Anderson, Gary Livingston, Bob Morrison,

**Staff:** Gary Stokes (General Manager), Dawn Bayman (Director of Development), Darcy Yeager (Accountant); Sandy Kernerman (Director of Special Giving)

President Dahmen called the meeting to order at 4:02 p.m. (PDT).

**Adjourned to Executive Session for Budget Discussion:**

**Adjourned Executive Session at 4:35** - Pati Dahmen

**Reconvened Board Meeting at 4:38** - Pati Dahmen

**Introduction of New Board Members:** Pati Dahmen

Self-introductions and then they left the Boardroom. Clint Marvel moved to approve the nominations of Linda Finney and Nancy Ledebor; Kelly Konkright seconded. Motion passed.

Motion to approve second terms for Kelly Konkright and Pati Dahmen; Kathleen seconded. Motion passed. Motion to amended to include Kathleen Mackenzie; Mary Joan and seconded by Steve Walther,

Nancy and Linda returned to Boardroom.

Motion to approve slate of officers: Pati Dahmen (Chair), Clint Marvel (Vice President), Ann Hurst (Secretary) Don Anderson (Treasurer) Kathleen MacKenzie and Don Anderson moved and seconded. Motion passed.

**Approval of Minutes of the July 30, 2015 Board Meeting:** motion to approve by Clint Marvel; second by Kathleen MacKenzie. Minutes approved.

**New Business:**

Approval of FY 15-16 Budget (Pati Dahmen): Jeff Adams moved to approve the budget as presented; Kelly Konkright seconded; motion passed.

**Review August FY 14-15 Financials** (Clint Marvel) Financials reviewed highlighting positive variance at end of fiscal year in spite of unexpected losses (Canadian exchange; loss on investments). Favorable variance in donor support except for corporate support. CSG above budget. Revenues 38,000 higher than budget and expenses \$280,000 less than budget. Discussed operating reserve requirements. Darcy working with auditors to get ready for October audit. Motion to approve August financials by Kelly Konkright, seconded by Ann Hurst; motion passed.

#### **Department Reports:**

**General Manager Report** (Gary Stokes) – highlights reviewed.

- Fires impacted us – Omak without power for some time but service not yet restored. Goat Mountain/Goat Mountain north towers were lost. Working on getting access and processing claims to rebuild.
- SAND – broadcast system stopped working. Rebuilding program line ups. Some underwriter spots didn't air.
- Annual report to City submitted for cable channels. Use PEG funds to dedicate computer for WSU doing everything online.
- Canadian bundles being decided.
- Programming – got clearance for Season 1; Born to Learn got a lot of attention with possible state-wide town hall around the program;
- Calgary/Edmonton simultaneous movie screenings.
- Annual EEO report will be submitted to FCC.
- GU leadership summit – 440 registrants.
- 880 participants Fit Kids; link to video in Development report.
- First Responder system – working with others.
- Spectrum auction – list provided by Greenhill; options were to get out, move to low B or channel share; FCC attorney ran 100 different auction scenarios and Spokane was not in the mix so advised not to participate in the auction.

#### **Development** (Dawn Bayman) -

- Didn't reach targets but up from last year
- Strong August drive
- Corporate support needs to grow – meeting with ad agencies
- Good year for bequests
- American graduate grant – reception is 5:30 Monday; vignettes will air Oct 3
- Faulty Towers binge watching – Saturday

- Antique Road Show premier – don't know yet
- Born to Learn – asked for Spanish translation (will cost \$10,000)

**Committee Updates:**

**Development** (Kathleen Mackenzie): April 2017 is 50<sup>th</sup> anniversary – want to celebrate the year long from April 2016. Need support for kickoff speaker but no ideas came forth. Now proposing a “Thank You” tour by 2 people to cover the listening area to thank communities and produce vignettes from each place that we would air during the year. Meet with individual donors to thank them and have some local event. Lots of opportunities to advertise out ahead of time. Promote the send off and celebrate the anniversary to kick off the 50<sup>th</sup>. Gives us web-based materials. Strategy to grow the base. Rough estimate – need car, hotel, marketing exec, salary for 3. The ask of the Board is do we support continuing to explore this idea and look for funding. There was no problem with any Board member exploring.

**Human Resources** (Jeffrey Adams) – no report

**Nominating Committee** (Pati Dahmen/Kathleen Mackenzie): looking at some candidates; Gary Livingston resigned so we need to contact some candidates. Gap for technology expertise like television experience.

**Recognition of Outgoing Board Members** (Pati Dahmen/Gary Stokes): Steve Walther and Jeff Adams recognized and thanked

**Adjourned:** There being no other official business, Jeff Adams adjourned the meeting at 6:01 p.m.

**Next Meetings:**

Executive Committee	October 29, 4:00 p.m.
Board meeting	November 19, 2015, 4:30 p.m.